

Editorial Calendar

Digital and printed Content	Period	Megatrend	Focus	Categories	Issue	Events
Flexible packaging	Q1	Packaging printing: a new era	Insights on the impact of 3D printing on the packaging industry	Printing and labels, Ecological inks, Quality in printing processes, Flexographic presses - Digital presses, Labels, Labeling machines	Issue 55 Feb - Mar	Label Summit Colombia, Mar 12 - 13
Rigid packaging			New developments in sustainable printing inks			
Cardboard and paper			Advantages and opportunities offered by digital printing for mass customization			
Food and beverages	Q2	Impact of alternative materials	Implementation of sustainable regulations in LATAM	Sustainable packaging, Plastic packaging, Paper, Compostable packaging - biodegradable, Innovation and materials, Packaging and label printing, Packaging and label printing	Issue 56 Apr - May	Expográfica Mexico, May 4 -7 Infoflex USA, May 6 - 7
Personal care			Sorting, marking and coding technologies for recycling			
E-commerce			Growth of paper with recycled fibers			
Logistics and protection			Advantages and disadvantages of compostable packaging			
Pharma			Transformation towards mono-material packaging			
Processing efficiency			Printing on more sustainable substrates			
Plastic containers	Q3	Labels modernization	Gamification technologies for packaging	Emerging technologies, Emerging technologies for packaging design, Sustainability, Industry, Design and user experience (ux), Printing and labeling	Issue 57 Jun - Jul	Drupa Germany, May 28 - Jun 07 ExpoPack Mexico, Jun 4 -7
Recycled content			How the packaging of the future will look like			
Components			Design guidelines for packaging reuse and recycling			
Raw Materials	Q4	Industry growth: 6 decades of transformation	Minimalist packaging design: balancing esthetics with functionality	Labels, Sustainability, Industry, Packaging and labeling machinery, Safety labels, Printing and labeling, Security labels	Issue 58 Aug - Sept	PackPerú Peru, Aug 24 - 27 Printing United USA, Sept 10 - 12 LabelExpo Americas USA Sept 10 -12
Consulting and design services			Luxury packaging, providing exclusivity to the consumer			
Metal containers			Interactive labels			
Business Intelligence			Software solutions for the automated generation of customized labels			
	Q4	Industry 4.0 in packaging	IoT in packaging machinery	Packaging and labeling machinery, Intelligent packaging, Sustainability, Logistics and protection, Container and packaging conversion, Automation and industry 4.0, Technology	Issue 59 Oct - Nov	PackExpo USA, Nov 3 - 6 ColombiaPlast Colombia, Sept 30 - Oct 04
			Augmented Reality in packaging			
			Track & trace and recycling			
	Q4	Industry growth: 6 decades of transformation	Optimization tools for supply chain	Packaging machinery, software, technology, industry, flexible packaging, rigid packaging, emerging technologies for packaging design	Issue 60 Dec - Jan	Innovación en Packaging & conversión Colombia, Oct 22 - 23
			Automation in converting processes			
			Evolution of packaging machinery			
	Q4	Industry growth: 6 decades of transformation	Data collection and analysis technologies	Packaging machinery, software, technology, industry, flexible packaging, rigid packaging, emerging technologies for packaging design	Issue 60 Dec - Jan	Innovación en Packaging & conversión Colombia, Oct 22 - 23
			Changes in regulations and legislation			
			Packaging design for a digital world			
	Q4	Industry growth: 6 decades of transformation	New label models	Packaging machinery, software, technology, industry, flexible packaging, rigid packaging, emerging technologies for packaging design	Issue 60 Dec - Jan	Innovación en Packaging & conversión Colombia, Oct 22 - 23

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