

2024 MEDIA PLANNER

2023.7 International Plastics News for China
塑料商情
 中国塑料及橡胶业决策者寻求设备和材料必读

创造高质量表面的 先进注塑成型解决方案集锦 P14
 创新塑料助力光伏行业发展 P22
 主动热成像技术助力实现 更好的在线质量控制 P41

ISSN 1029-5127
 P12
 宁波双科医疗器械有限公司
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Omnichannel Media Solutions for the *Plastics & Rubber* Industry

Magazines · Websites · Showroom · Newsletters · Email Marketing · Webinars · White Paper
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Market Introduction

The onset of 2023 saw the global economy gradually returning to its normal pace of development post-pandemic and this trend is expected to continue in 2024. The pandemic had a major impact on the global economy and this had its effect on the plastics market. For instance, demand for plastics in the automotive and construction industries declined along with the downturn in related manufacturing activity. On the plus side, increased consumers' concern for their health, prevention of chronic diseases and the aging population have promoted the growth of the medical industry which has become a major application for plastics. The rising need for packaging in the food & beverage industry is driven by increased personal consumption globally. All these developments contribute to the expansion of the global plastics market which is projected to grow from US\$507.16 billion in 2023 to US\$ 717.17 billion by 2030, exhibiting a CAGR of 5.1% during the forecast period.

China remains an important engine for world economic growth. According to National Bureau of Statistics, from January to June of 2023, the output of plastic products of the national aggregate statistics enterprises reached 35.3626 million tons. In downstream applications, China's new energy automobile industry is still growing. The demand for home appliances has maintained a substantial growth, and so do medical & health sectors. Besides, the expansion of emerging application fields such as photochemistry and 5G has driven the growth of demand for the plastics industry.

The future is expected to see rubber and plastic companies continuing their quest for breakthrough solutions to achieve "high-end, low-carbon, intelligent, sustainable" operations. For example, more material companies have begun to introduce bio-based plastics or recycled materials with performance and application closer to petroleum-based materials, such as bio-based PC with optical properties, bio-based PA for circuit breakers and battery casings, PLA for large format 3D printing, food-grade rPET, food-grade rHDPE, food-grade rPS, etc.

At the same time, the development of plastic recycling technology has moved to a new stage. Among them, mechanical recycling technology is growing the fastest with a series of cutting-edge processing technologies, including self-cleaning solution filtration technology, integrated crusher and granulator technology, so that highly contaminated and more complex plastic waste can successfully enter the recycling stream. In addition, some innovative chemical recycling technologies, such as microwave pyrolysis, catalytic cracking, alcohol hydrolysis, etc., are gradually exploring the possibility of being commercially available to make up for the limitations of mechanical recycling. At present, many brand owners from packaging, automotive, toys, consumer electronics and other industries have put forward clear goals for the introduction of high-quality recycled plastics. According to FBI, the global recycled plastic market is projected to grow from US\$50.78 billion in 2023 to US\$88.96 billion in 2030 at a CAGR of 8.3% during the forecast period.

Driven by "carbon reduction", the use of energy-efficient equipment and cleaner energy are two important channels. In terms of equipment, high efficiency plastic processing and forming technologies (such as tensile rheology, conical twin screw etc.), as well as energy saving technologies (such as dual effect heating integrating infrared and heat conduction, frequency conversion electromagnetic heating etc.), can greatly help reduce the energy consumption in plastic processing. Also, the application of wind power, solar power and other new energy in manufacturing has become a general trend. According to the National Energy Administration, newly installed capacity of renewable energy reached 152 million kW on 2022, or 76.2 percent of the country's total newly added installed energy capacity, including 37.63 million kW of wind power, 87.41 million kW of solar power and 3.34 million kW of biomass power generation. In the meantime, EVA photovoltaic film, POE photovoltaic film, polyurethane composite materials, polyurethane elastomers, carbon fiber reinforced composite materials and many other plastic materials have great potential.



International Plastics News for China, in a strategic editorial partnership with Germany's *Kunststoffe* and backed by a team of authoritative editorial advisors in China, has been the leading media for the plastics industry since 1998. The print and digital magazine provides plastic products manufacturers in China with comprehensive information ranging from advanced processing technologies to upcoming market trends to help them develop high value-added products.

The print and digital magazines, along with a dedicated vertical website, bi-weekly & vertical sector e-newsletters - Plastics Recycling, Compounding and Masterbatching, Plastics and Composites for Automotive Industry, Packaging, Industrial Robotics, as well as magazine apps with video links are source of up-to-date reports on machinery as well as process technologies, R&D, industry trends and market developments. For machinery and material suppliers, International Plastics News for China is an effective interactive platform which provides professionals with their latest technology and solutions. Through a dedicated Plastics & Rubber vertical website,

the industry community can find daily news updates and exclusive online features, videos and reports on major industry events – including live updates from trade shows as they happen – to keep the industry informed.

Biweekly e-newsletters featuring headline industry news, trade show coverage, and analysis and market reports keep you linked to plastic product manufacturers in China with your latest company information.

Total Readership
101,750

Language: Simplified Chinese
10 Issues per Year



In partnership with UK based AMI
 - a leading events and content company
 for the plastics industry

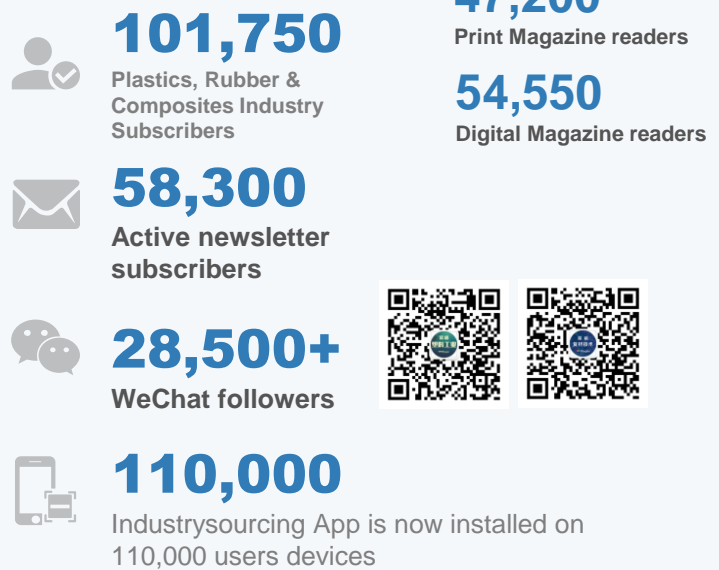
FIGURES & READER PROFILE

Published 10x (8x Print/Digital + 1x Digital only + 1 Buyer's Guide) a year in Simplified Chinese, **International Plastics News for China** reaches a qualified controlled readership of 101,750 (including print and digital) manufacturing decision makers who plan the purchase of machinery, materials and execute manufacturing & automation strategies; and plant managers & engineers who evaluate and make recommendations.

Each reader is qualified by name, job title and industry and re-qualified annually by our call center. The whole value chain is covered from automation & component suppliers, whole system integrators, additives & resins, to machine builders makers & compounders through to plastics & composites molders and processors. In addition an active WeChat Plastics, Composite and corporate channel attracts 28,500+ engaged followers.

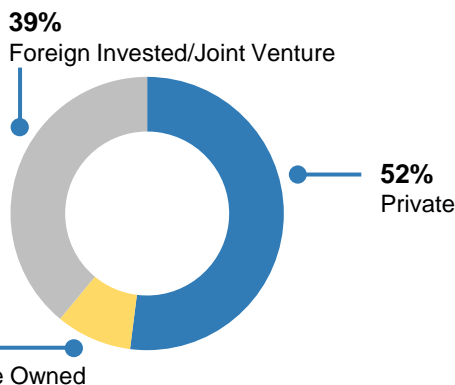
New in 2024 – 5,000 qualified readers who are from composites industry have been added from **International Composites News for China**.

Total Readership

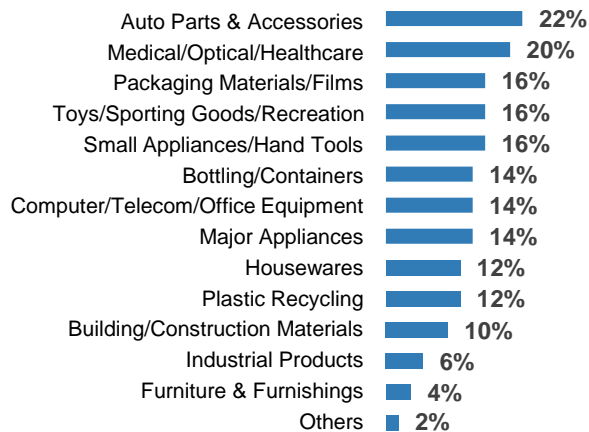


Geographic Distribution

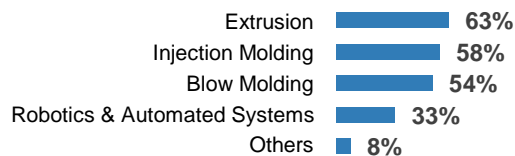
Guangdong	11,320	24%
Zhejiang	7,220	15%
Shanghai	7,350	16%
Jiangsu	7,036	15%
Shandong	3,281	7%
Beijing	1,854	4%
Hebei	1,490	3%
North East of China	1,354	3%
Fujian	1,350	3%
Tianjin	1,065	2%
Sichuan	752	1.5%
Hubei	598	1%
Rest of China	530	1%
Chongqing	480	1%
Henan	490	1%
Mainland China	46,170	97.5%
Taiwan, China	880	2%
Hong Kong, China	150	0.5%
Total	47,200	100%



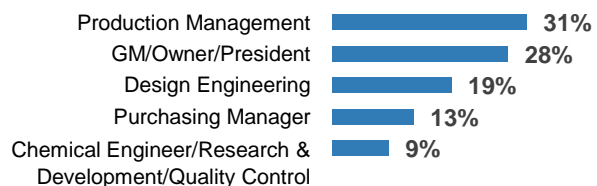
Major Products Manufactured



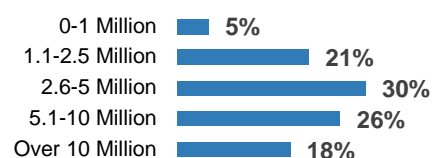
Plastics Processing



Job Function



Annual Business Turnover (US\$)



2024 Editorial Calendar

ISSUE	February (Digital Issue)	March	April CHINAPLAS Special Edition	May	June
Ad Closing Dates	23-Jan	5-Feb	15-Mar	15-Apr	6-May
CUTTING-EDGE TECHNOLOGY	Thermoforming Thin-wall injection molding Multi-layer co-extrusion technology Plastic recycling technology (mechanical recycling, chemical recycling, heat recycling)	Precision injection molding Insert injection molding CMF & Design IML	Feeding and Metering System Drying and conveying Flat die head technology Blow molding Compression molding	Micro Injection Molding Liquid silicone injection molding Hot Runner Technology Clean Room Solutions	Intelligent integrated injection molding Flexible manipulator Mode flow analysis On-line inspection & Quality control technology
RAW MATERIALS & ADDITIVES	Bio-based plastics Recycled plastics	Cutting-edge application of 5G materials Masterbatch and Pigment	Foamed plastics Fiber reinforced plastics	Antibacterial plastics LSR	Functional additive Thermoplastic elastomer
SPECIAL REPORTS	Single material packaging Functional film	Consumer electronics trends through CES Special Report: 19th Ringier Technology Innovation Awards - Plastics Industry- (Part I)	Preview of CHINAPLAS 2024 Special Report: 19th Ringier Technology Innovation Awards - Plastics Industry- (Part II)	Hot Spots for IVD Plant interventional medical consumables	Review of NPE Recycling of composite materials
SUPPLEMENT	Packaging and recycling	Electricity & electronics	Wind power, photovoltaic and energy storage	Medical Plastics	Industry 4.0 & Intelligent manufacturing
TRADE SHOW	Mar. 4-6, The 30th China International Exhibition on Packaging Machinery & Materials, Guangzhou" Apr. 11-14, China International Medical Equipment Fair (CMEF 2024) International Component Manufacturing & Design Show (ICMD 2024), Shanghai Apr. 23-26, Chinaplas 2024, Shanghai May 6-10, NPE 2024, Orlando May 7-9, TCT Asia 2024, Shanghai Jun. 5-8, Die & Mould China 2024 (DMC 2024), Shanghai				

How we delivery the content?

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Social Media
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e-Newsletters



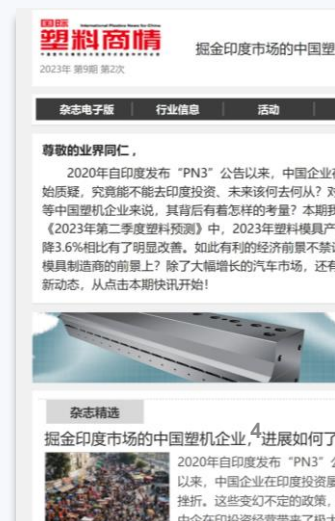
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Video



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2024 Editorial Calendar

ISSUE	July	August Buyers Guide	September	November	December	
Ad Closing Dates	28-May	10-Jul	2-Aug	24-Sep	8-Nov	
CUTTING-EDGE TECHNOLOGY	Central Feeding System	Mold design and manufacturing Magnetic template	3D printing	Materials Handling	Recycling and regranulation system	
	Multi-material injection molding		Filament Winding/Automatic Wire Laying	Rubber injection molding	Recycling and sorting technology	
	Micro foaming technology		Vacuum Injection	Ultra high voltage cable extrusion production line	Melt filtration	
	Plastic laser welding technology		Pultrusion	Large diameter pipe extrusion	Industrial cleaning technology	
RAW MATERIALS & ADDITIVES	Rubber	2024-2025 Buyer Guide: Injection Molding/Extrusion/Post Processing Machines (Thermoforming & Others)/Blow Molding/Key Components/ Machines & Equipment for Pre-Processing and Recycling/ 3D Technologies/ Raw Materials and Compounds/Semi-Finished Products/Additives/Molds and Components /Auxiliary Equipment/Measurement and Testing/ Automation/Others	3D printing supplies	Cable color masterbatch Halogen-free flame retardant material	Polyurethane and elastomer	
	Heat-conducting plastic		Thermosetting/thermoplastic composites		Mineral filler	
SPECIAL REPORTS	Battery thermal management		Building Waterproof	Plastic profiles for door and window	Electric vehicle charging pile	Outlook 2024: Trends and Prospects in the Plastics Market
	Automotive interior and exterior decoration		Application of composite materials in aviation field			
SUPPLEMENT	New energy vehicles and lightweight technologies	Additive manufacturing	Wire and cable	Future for low-carbon emission technology		
TRADE SHOW	Jul. 3-5, The 19th Shanghai International Automotive Manufacturing Technology & Materials Show(AMTS 2024) The 17th Shanghai International Assembly & Handling Technology Exhibition(AHTE 2024), Shanghai Sept. 25-27, Medtec China 2024, Shanghai Oct., China International Medical Equipment Fair(CMEF 2024), International Component Manufacturing & Design Show(ICMD 2024), Shenzhen Nov., DMP Greater Bay Area Industrial Expo (DMP 2024), Shenzhen Nov., 1-3, China Int'l Plastics Exhibition, Nanjing Nov. 18-20, SWOP 2024, Shanghai Nov.6-8, AMTS & AHTE South China 2024, Shenzhen					

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2024 CONFERENCES FOR PLASTICS & RUBBER INDUSTRY



Ringier organizes high level technical and business conferences bringing industry leaders together for information exchange and networking opportunities in the Plastics & Rubber industry.

- Medical Consumables Innovation Technology Online Seminar 2024 (Mar., China, Virtual Event)
- Innovative Materials Application & Processing Technology Congress 2024 (Mar., Shanghai China)
 Concurrent Event: Ringier Technology Innovation Awards 2024 - Plastics Industry
- Packaging Manufacturing Technology Virtual Conference 2024 (Apr., China, Virtual Event)
- The 14th Implantable Interventional Medical Device Innovation Summit 2024 (Jul., Suzhou China)
- EV Battery Technology Innovation Summit 2024 (Jul., Hefei China)
- Semiconductor Manufacturing Process and Materials Forum 2024 (Aug., Shanghai China)
- PV Modules Advanced Packaging Technology Conference 2024 (Aug., Suzhou China)
- Food & Beverage Future Ecosystem Summit 2024 (Aug., Guangzhou China)
 Concurrent Event: Ringier Technology Innovation Awards 2024- Food & Beverage Industry
- Development of Cosmetic Packaging Technology Conference 2024 (Sept., Guangzhou China)
- ASEAN High-Performance Machining Summit (Mar., Hanoi Vietnam)
- ASEAN Advanced Automotive Manufacturing Summit (Jun., Chonburi Thailand)
- ASEAN Manufacturing Summit: Creating a Circular Economy for Plastics (Aug., Jakarta Indonesia)
- ASEAN Advanced Automotive Manufacturing Summit (Sept., Cikarang Indonesia)
- ASEAN Plastics Packaging & Recycling Technologies Summit (Oct., Manila Philippines)
- ASEAN Additive Manufacturing Summit: Medical Device Innovation Technology (Dec., Southeast Asia, Virtual Event)



Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language: Simplified Chinese
 Frequency : 20x per year
 Subscriber: 58,300

ISSUE	January	February	March	April	May	June
Topic	Emerging technologies in 2024 in the plastics industry	The application of recyclable plastics and bio-based plastics in packaging	CMF design and precision machining for consumer electronics	Preview of CHINAPLAS 2024	Technical difficulties and progress of precision injection molding for plastic medical instruments	Innovative application of plastic materials in new energy fields such as wind power and photovoltaic
	-	-	Elastomer/rubber applications in consumer electronics and wearable devices	Special Report: 19th Ringier Technology Innovation Award - Plastics Industry	Medical consumables market dynamics	Energy saving and efficient plastic processing technology
ISSUE	July	August	September	October	November	December
Topic	Applications of High Temperature- Resistant and Flame-Retardant Materials in Battery Management System of BEV	The application of mold innovation technology in improving end products	Innovative 3D printing consumables and processing technology	Key process innovations for metering, conveying and feeding	Material innovation for ultra-high voltage cables	Global progress in plastic recycling technology
	Automotive lightweight technology	-	Top Chinese Plastic Processing Machinery Enterprises	-	Blown film and die extrusion trend report	Outlook 2025: Upcoming Trends in the Plastics Industry

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

Plastics in Automotive
 Language: Simplified Chinese
 Frequency : 6x per year
 Subscriber: 7,530

ISSUE	Topic
Jan	Technology Innovation in Interior and Exterior Design and Decoration
Mar	Automotive Lightweight Construction - Material, Process & Design
May	Material innovation in the smart cockpit
Jul	Automotive battery thermal management system
Sep	High value applications of recycled plastics in automobiles
Nov	Material innovation of electric vehicle charging pile

Plastics Recycling
 Language: Simplified Chinese
 Frequency : 12x per year
 Subscriber: 11,200

ISSUE	Topic
Jan	Technical challenges and applications of food-grade rPET
Feb	Film recycling
Mar	Recycling of WEEE Plastics Sector
Apr	Technical difficulties of plastic recycling and sorting
May	Minimizing odor emission from plastic recyclates
Jun	Developments in mechanical recycling technology
Jul	High value application of recycled plastics
Aug	Recycled marine plastics and related applications
Sep	Recycled plastic granulation extrusion technology
Oct	Highlights of latest chemical recycling technology
Nov	Melt filter application in plastic recycling
Dec	Yearend review: major trends in plastics recycling in 2024

Compounding Masterbatching
 Language: Simplified Chinese
 Frequency : 6x per year
 Subscriber: 11,000

ISSUE	Topic
Jan	Flexible options for feeding
Mar	Innovative technologies for fibers and fillers
May	Twin-screw extrusion screw and barrel knowledge
Jul	Efficient Small Batch Production
Sep	Formulation measurement of modified plastics
Nov	Carbon-containing additives for a low-carbon future

Additive Manufacturing
 Language: Simplified Chinese
 Frequency : 6x per year
 Subscriber: 15,100

ISSUE	Topic
Jan	Additive Manufacturing outlook 2024
Mar	Application of 3D Printing in Automobile Manufacturing
May	TCT ASIA 2024 Review
Jul	Biodegradable Materials unlock New Opportunities for 3D Printing
Sep	Carbon Fiber Composite 3D Printing Technology
Nov	The reshaping of supply chain by additive manufacturing

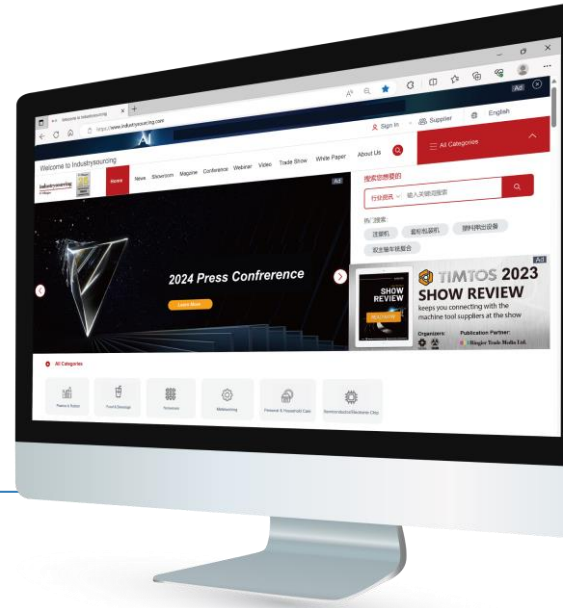
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STATISTICS*	Industrysourcing.com	Industrysourcing.cn
	Monthly Page Views: 3,805,756	Monthly Page Views: 5,595,253
	Monthly Visitors: 176,037	Monthly Visitors: 401,164
	Percentage of New Visitors: 59%	Percentage of New Visitors: 62%



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Webinars are a powerful way to share your industry expertise and position your company as a thought leader in front of your industrial community.

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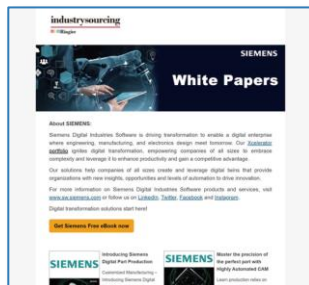


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From print media to integrated multimedia solutions **Ringier Trade Media Ltd** has consistently been a front runner in the application of new communication technologies. As a leading B2B industrial information provider the company has successfully promoted industrial development for the past 26 years. With a focus on quality content, industry knowledge, excellent service to the communities we serve our various media channels connect and engage with industry experts , suppliers and users.

Ringier Trade Media has been shaped by its commitment to innovation, and meeting the needs of customers & readers.

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- Webinars
- PR & Marketing

Related Magazines Covering Multiple Industries Involved in Plastics & Rubber

Plastics & Rubber



Int'l Plastics News for Asia
Language: English
Frequency: 6x a year
Readership: 39,020

Automotive



Automotive Manufacturing & Design for China
Language: Simplified Chinese
Frequency: 6x a year
Readership: 78,700

Medical



Medical Manufacturing and Design for China
Language: Simplified Chinese
Frequency: 5x a year
Readership: 49,050

Food & Beverage



China Food Manufacturing Journal
Language: Simplified Chinese
Frequency: 7x a year
Readership: 107,660



Food Pacific Manufacturing Journal
Language: English
Frequency: 6x a year
Readership: 43,250

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