

Revista industrias plásticas

Plastics Industries Magazine

TECHNICAL MAGAZINE "INDUSTRIAS PLASTICAS" (Plastic Industries)
Sections: Inks, Paints, Lacquers, Varnishes and Enamels;
Adhesives and Sealants; Ecology; Rubber.

ADVERTISING RATES

Ask for a quotation for advertising campaigns
(more than 2 ads)

4 Colours

1 Page 17x23 cm or 20x28 cm – bleed	EURO 1.768.-
1/2 Page 11x17 cm or 13x17 cm	EURO 1.415.-
1/2 Page 17x11,5 cm or 20x13,5 cm	EURO 1.238.-
1/2 Page 8,5x23 cm or 10x28 cm	EURO 1.238.-
1/3 Page 5,5x25 cm or 6,5x28 cm	EURO 1.066.-
1/3 Page 17x8 cm or 20x9 cm	EURO 1.066.-
1/4 Page 8,5x11,5cm or 10x13,5 cm	EURO 884.-
1/4 Page 17x4 cm or 20x6,5 cm	EURO 884.-
Cover 20x20 cm = SOLD	
Back cover 17x23 cm or 20x28 cm – bleed = SOLD	
Inside front/back covers 17x23 cm or 20x28 cm – bleed = SOLD	

1 colour: black

1 Page 17x23 cm or 20x28 cm – bleed	EURO 1.105.-
1/2 Page 11x17 cm or 13x17 cm	EURO 884.-
1/2 Page 17x11,5 cm or 20x13,5 cm	EURO 775.-
1/2 Page 8,5x23 cm or 10x28 cm	EURO 775.-
1/3 Page 5,5 25 cm or 6,5x28 cm	EURO 650.-
1/3 Page 17x8 cm or 20x9 cm	EURO 650.-
1/4 Page 8,5x11,5 cm or 10x13,5 cm	EURO 555.-
1/4 Page 17x4 cm or 20x6,5 cm	EURO 555.-
ONLY IN BLACK:	
1/6 page 17x4 cm	EURO 445.-
1/6 page 5x12,5 cm	EURO 445.-

PRICE VAT INCLUDED

ADDITIONAL CHARGES

Special place: 20%

PAYMENT TERMS: Downpayment

AGENCY DISCOUNT: 25%

AGENCY DISCOUNT: For 4 ad 35% discount

JOURNALISTIC MATERIAL: Free of charge for advertiser's

INSERTS: EURO 2.210.- for each page. Insert should be provided by customer.

PAGE SIZE: 17 x 23 cm.

PAGE SIZE (BLEED): 20 x 28 cm.

PRINTING SYSTEM: Offset with CTP (Computer to plate)

BY E-MAIL: in Format JPG, 300 dpi. – pdf - Acrobat

ART: pictures, originals, drawings, photoliths will be the advertiser's responsibility.

ARTWORK: pictures, originals, drawings, photoliths and positive films will be the advertiser's responsibility.

TECHNICAL AND COMMERCIAL ARTICLES -WITH PHOTOGRAPHS AND/OR GRAPHICS FREE OF CHARGE FOR ADVERTISERS.

See complete calendar of exhibitions in which our Publishing house participates with a booth.

Note: this calendar includes the sections on rubber, ecology, international fax, technical and commercial articles, articles on companies and the usual coverage of all the events related to the sector.

Publisher's note: The subject matter of "PLASTICS IN CONSTRUCTION", "PET/PEN", "RECYCLING" and "REINFORCED PLASTICS/COMPOSITES" will be published in the magazines with the same name, from this publishing house.

LANGUAGE: Spanish

LEVEL: TECHNICAL/INDUSTRIAL/COMMERCIAL.

FREQUENCY: 6 issues per year: February, April, June, August, October, December.

DEADLINE AND RELEASE DATES:

Closing dates for booking advertising space and delivering films and originals: for the FEBRUARY issue: for February 10th; for APRIL, April 10th; for JUNE, June 10th; for AUGUST, August 10th; for OCTOBER, October 10th; DECEMBER, December 10th.

Release date: within 20 days after closing date.

REMARK: Closing and release dates may be changed to adapt the magazine release to its participation in national and international fairs and/or congresses.

CIRCULATION:

Argentina - Bolivia - Brazil - Colombia - Costa Rica - Chile - Dominican Republic - Ecuador - El Salvador - Guatemala - Haiti - Jamaica - Honduras - Nicaragua - Mexico - Panama - Paraguay - Peru - Uruguay - Venezuela. Selective Distribution: USA - Canada - Japan - Europe. ASIA: CHINA, TAIWAN, ETC.

The magazine is delivered at national and international fairs and congresses.

RECIPIENTS:

- Manufacturers of plastic, composite and rubber finished products, semi-processed items and engineered parts.
- Manufacturers of finished products and engineered parts made from plastic, composite and rubber semi-processed items.
- Plastic film and fabric processors
- Manufacturers of adhesives, sealants, dyes, paints, lacquers, enamels and varnishes
- Local and foreign manufacturers, representatives and distributors of basic and auxiliary raw materials for the plastic and allied industries.
- Suppliers - whether local or foreign manufacturers, representatives or distributors - of equipment; complete production lines; turn key factories; peripheral machinery; printing, decorating and labelling equipment; research and control instruments; dies and moulds, etc.
- End Users of plastic, composite and rubber engineering parts and semiprocessed products; motor, electrical, electronic, refrigeration, audio and television, computer, sanitary, shoe-making and building industries, etc.
- Packaging. Manufacturers of rigid, semirigid and flexible containers, and filling and packaging materials. Printers and plastic sheet makers.
- Producers of food in solid, liquid, powder and paste form; pharmaceutical products; cosmetics and toiletries; cleansing products; clothing.
- Suppliers of services related to our sphere of action.
- Educational institutions; professional and business organizations and associations; government departments; embassies; binational chambers of commerce and industry; banks and insurance companies.

CONTENTS:

- Technical articles on raw materials, equipment, new technologies and applications development.
- Journalistic notes, reports and visits to enterprises, locally or abroad.
- Previews and reviews of national and international shows of interest to our spheres of action.
- Extracts from international and local enterprise news.
- Information on the activities of business, professional and educational organizations associated with our field of action.

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