









2012 Advertising Rates US\$

	6x	3x	1x	Width x Depth mm H: Horizontal V: Vertical
1 Page Full Color	1,820	1,980	2,140	 Standard 190 x 260 Bleed 216 x 284 Trim 210 x 278
1 Page Black/White	1,270	1,390	1,490	
2/3 Page Full Color	1,540	1,690	1,820	 H 194 x 184 V 124 x 255
2/3 Page Black/White	1,080	1,190	1,270	
1/2 Page Island Full Color	1,370	1,490	1,610	 125 x 194
1/2 Page Island Black/White	960	1,040	1,120	
1/2 Page Full Color	1,200	1,310	1,410	 H 194 x 125 V 95 x 255
1/2 Page Black/White	840	910	990	
1/3 Page Full Color	970	1,050	1,130	 H 194 x 92 V 62 x 255
1/3 Page Black/White	670	740	800	
1/4 Page Full Color	840	910	990	 H 194 x 68 V 95 x 125
1/4 Page Black/White	590	640	690	
SPECIAL POSITIONS (full page only): Cover 2 +30%, Cover 3 +20%, Cover 4 +40%, Page 1-2 +15%, Pages 3-11 +10%				
Other positions available – please contact your Ringier representatives for pricing:				
<ul style="list-style-type: none"> • Cover 1 Gatefold • Cover 1 Glue-on • Centre Spread • Regular full page & ½ page spread • 1 page insert with tab – printed 2 sides • 1 page insert no tab – printed 2 sides 				
* Positions are limited, subject to availability				

Deadlines

Issue	Ad Deadlines	E-file Deadlines	Publication Dates
February 2012	January 13	January 31	February 23
April 2012	March 16	March 23	April 16
June 2012	May 18	May 25	June 18
August 2012	July 16	July 23	August 16
October 2012	September 14	September 21	October 18
December 2012	November 19	November 26	December 18