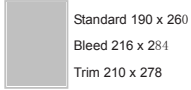









2012 Advertising Rates US\$

	6x	3x	1x	Width x Depth mm H: Horizontal V: Vertical
1 Page Full Color	1,880	2,060	2,210	 Standard 190 x 260 Bleed 216 x 284 Trim 210 x 278
1 Page Black/White	1,320	1,440	1,550	
2/3 Page Full Color	1,600	1,750	1,880	 H 194 x 184 V 124 x 255
2/3 Page Black/White	1,120	1,220	1,320	
1/2 Page Island Full Color	1,410	1,540	1,660	 125 x 194
1/2 Page Island Black/White	990	1,080	1,160	
1/2 Page Full Color	1,240	1,360	1,460	 H 194 x 125 V 95 x 255
1/2 Page Black/White	870	950	1,020	
1/3 Page Full Color	1,000	1,090	1,170	 H 194 x 92 V 62 x 255
1/3 Page Black/White	700	760	820	
1/4 Page Full Color	860	950	1,020	 H 194 x 68 V 95 x 125
1/4 Page Black/White	610	660	710	
SPECIAL POSITIONS(full page only): Cover 2 +30%, Cover 3 +20%, Cover 4 +40%, Page 1-2 +15%, Pages 3-11 +10%				
Other positions available – please contact your Ringier representatives for pricing:				
<ul style="list-style-type: none"> • Cover 1 Gatefold • Cover 1 Glue-on • Centre Spread • Regular full page & ½ page spread • 1 page insert with tab – printed 2 sides • 1 page insert no tab – printed 2 sides 				
* Positions are limited, subject to availability				

Deadlines

Issue	Ad Deadlines	E-file Deadlines	Publication Dates
January 2012	December 1, 2011	December 8, 2011	January 2, 2012
March 2012	February 14	February 21	March 14
May 2012	April 5	April 12	May 4
July 2012	June 1	June 8	July 2
September 2012	August 2	August 9	September 2
November 2012	September 26	October 8	November 2