









2012 Advertising Rates US\$

	12x	6x	3x	1x	Width x Depth mm H: Horizontal V: Vertical
1 Page Full Color	1,440	1,160	1,790	1,920	 Standard 190 x 260 Bleed 216 x 284 Trim 210 x 278
1 Page Black/White	1,010	1,150	1,250	1,350	
2/3 Page Full Color	1,230	1,390	1,520	1,630	 H 194 x 184 V 124 x 255
2/3 Page Black/White	860	980	1,060	1,150	
1/2 Page Island Full Color	1,080	1,230	1,340	1,440	 125 x 194
1/2 Page Island Black/White	750	860	940	1,010	
1/2 Page Full Color	950	1,080	1,180	1,270	 H 194 x 125 V 95 x 255
1/2 Page Black/White	670	750	830	890	
1/3 Page Full Color	760	870	940	1,020	 H 194 x 92 V 62 x 255
1/3 Page Black/White	530	600	670	710	
1/4 Page Full Color	670	750	830	880	 H 194 x 68 V 95 x 125
1/4 Page Black/White	470	530	580	620	
SPECIAL POSITIONS(full page only): Cover 2 +30%, Cover 3 +20%, Cover 4 +40%, Page 1-2 +15%, Pages 3-11 +10%					
Other positions available – please contact your Ringier representatives for pricing:					
<ul style="list-style-type: none"> • Cover 1 Gatefold • Cover 1 Glue-on • Centre Spread • Regular full page & ½ page spread • 1 page insert with tab – printed 2 sides • 1 page insert no tab – printed 2 sides 					
* Positions are limited, subject to availability					

Deadlines

Issue	Ad Deadlines	E-file Deadlines	Publication Dates
February 2012	December 30, 2011	January 6, 2012	February 6, 2012
April 2012	March 6	March 13	April 6
June 2012	April 25	May 2	May 25
August 2012	July 9	July 16	August 8
October 2012	September 10	September 17	October 16
December 2012	November 7	November 14	December 7