









2012 Advertising Rates US\$

	6x	3x	1x	Width x Depth mm H: Horizontal V: Vertical
1 Page Full Color	1,840	2,050	2,260	 Standard 190 x 260 Bleed 216 x 284 Trim 210 x 278
1 Page Black/White	1,350	1,500	1,700	
2/3 Page Full Color	1,600	1,750	1,910	 H 194 x 184 V 124 x 255
2/3 Page Black/White	1,210	1,320	1,430	
1/2 Page Island Full Color	1,420	1,550	1,690	 125 x 194
1/2 Page Island Black/White	1,070	1,170	1,270	
1/2 Page Full Color	1,250	1,370	1,490	 H 194 x 125 V 95 x 255
1/2 Page Black/White	950	1,030	1,120	
1/3 Page Full Color	1,010	1,100	1,210	 H 194 x 92 V 62 x 255
1/3 Page Black/White	760	830	900	
1/4 Page Full Color	870	960	1,040	 H 194 x 68 V 95 x 125
1/4 Page Black/White	660	720	790	
SPECIAL POSITIONS(full page only): Cover 2 +30%, Cover 3 +20%, Cover 4 +40%, Page 1-2 +15%, Pages 3-11 +10%				
Other positions available – please contact your Ringier representatives for pricing:				
<ul style="list-style-type: none"> • Cover 1 Gatefold • Cover 1 Glue-on • Centre Spread • Regular full page & ½ page spread • 1 page insert with tab – printed 2 sides • 1 page insert no tab – printed 2 sides 				
* Positions are limited, subject to availability				

Deadlines

Issue	Ad Deadlines	E-file Deadlines	Publication Dates
February 2012	January 2	January 9	February 9
April 2012	March 9	March 16	April 9
June 2012	May 11	May 18	June 11
August 2012	July 9	July 16	August 8
October 2012	September 3	September 10	October 10
December 2012	November 9	November 16	December 10