

**Noticiero del Plástico/ Elastómeros Pocket +  
Matrickeria y Moldes + Guia de proveedores**  
(Plastics/Rubber News Pocket + Mold and Dies + Suppliers Directory)

**Revista**

**Noticiero  
del Plástico**



**Pocket Plastics News**

*Only we publish sort Articles*  
*Articles in magazines, web, portal and newsletters: free*

**From Argentina to Latin America**

## ADVERTISING RATES

Ask for a quotation for advertising campaigns  
(more than 2 ads).  
Ask for ads in black

### 4 COLOURS

1 page 14x20 cm	EURO 1.200.-
1/2 page: 14x10 cm or 6,8x20 cm	EURO 650.-
1/3 page: 14x6,5 cm or 4,5x20 cm	EURO 400.-
1/4 page: 14x5 cm or 7x10 cm	EURO 200.-
GUIE/DIRECTORY:	
5x7 cm	EURO 100.-
10x7 cm	EURO 150.-
Cover: 14x15 cm	EURO 2.650.-
Back cover: 14x20 cm	EURO 2.000.-
Inside front/back over: 14x20 cm	EURO 1.650.-

PRICE VAT INCLUDED

#### ADDITIONAL CHARGES

Special place: 20%

PAYMENT TERMS: Downpayment

**AGENCY DISCOUNT: 25%**

**AGENCY DISCOUNT: For 4 ad or more: 35% discount.**

JOURNALISTIC MATERIAL: Free of charge for advertiser's

INSERTS: EURO 2.210.- for each page. Insert should be provided by customer

SIZE: 14x20 cm

PAGE SIZE (BLEED): 14,5x20,5 cm

PRINTING SYSTEM: Offset with CTP (Computer to plate)

BY E-MAIL: in Format JPG, 300 dpi. - pdf - Acrobat

ART: pictures, originals, drawings, photoliths will be the advertiser's responsibility.

LEVEL: Commercial

FREQUENCY: bimonthly Technical Magazine - 6 issues per year:

January - March - May - July - September - November

ART: photographs, master copies, sketches, photoliths shall be at the advertisers own expense. 133 dots.

SUBMISSION OF FILMS AND MASTER COPIES: cover, back cover, inside covers and advertisements: 20 days prior to the date of publication.

CIRCULATION: Massive distribution in Argentina and Latin America. Selective distribution in the rest of the world. The publication is massively distributed in exhibitions and congresses, both national and international.

#### AREAS OF DISTRIBUTION:

- Plastics, packaging, rubber, chemical and petrochemical industries. Manufacturers and representatives of raw materials, machinery and supplies for the user industries: cosmetics and pharmaceutical laboratories; automotive industry; food industry in general, including cold storage plants, dairy products, agriculture and farming, fruit and vegetables production, fishing, cereals, cotton production; construction; confectionery and beverages industry; graphics; mechanics and metalmechanics sectors devoted to molds and dies; textiles; shoe-making; electrical; electronical; nautic; aeronautic; shipping; water treatment; information technology; material testing equipment; industrial refrigeration; lubricants; etc.
- Plastics and rubber conversion
- Manufacturers and users of packaging (rigid, semi-rigid and flexible) and packaging material.
- User industries of technical parts made of plastic and rubber.
- Manufacturers of adhesives and sealants.
- Manufacturers of inks, paints lacquers, enamels and varnishes.
- Manufacturers of finished products, semi-finished products and technical parts made of plastic, composites, and/or rubber.
- Converters of plastic films and fabric.

- Suppliers of basic and auxiliary raw materials (local manufacturers, foreign producers, representatives distributors) for all the sectors covered.
- Suppliers of equipment, complete production lines; turnkey factories; peripheral instruments; printing, decorating and marking equipment; research and control instruments; molds and dies, etc. (local manufacturers, foreign producers, representatives distributors) for all the sectors covered.
- End users of technical parts and semi-finished products made of plasticas, composites, and/or rubber; automotive industry; electrical and electronics industry; household appliances; refrigeration, audio and television industries; information technology; sanitary industry; shoe-making; construction; etc.
- Manufacturers of food -solid, liquid, power and paste; laboratories; pharmaceutical products: cosmetics and toiletries; cleaning products; clothing; electrical and electronics industries; lubricants and other products that need a flexible, rigid or semi-rigid packaging and packaging materials in their last production stage.
- Educational institutions, technical and business organizations; public agencies; Embassies, Chambers of Commerce and Industry; banks and insurance companies.

#### CONTENTS: SHORT ARTICLES

- Summary of news in our editorial house and of news received from national and international companies.

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