

Revista Packaging

Packaging Magazine

ADVERTISING RATES

Ask for a quotation for advertising campaigns
(more than 2 ads)

4 COLOURS

1 Page 17x23 cm or 20x28 cm - bleed	EURO 1.768.-
1/2 Page 11x17 cm or 13x17 cm	EURO 1.415.-
1/2 Page 17x11.5 cm or 20x13,5 cm	EURO 1.238.-
1/2 Page 8,5x23 cm or 10x28 cm	EURO 1.238.-
1/3 Page 5,5x25 cm or 6,5x28 cm	EURO 1.066.-
1/3 Page 17x8 cm or 20x9 cm	EURO 1.066.-
1/4 Page 8,5x11.5 cm or 10x13,5 cm	EURO 884.-
1/4 Page 17x4 cm or 20x6,5 cm	EURO 884.-
Cover 20x20 cm	EURO 7.735.- SOLD
Back cover 17x23 cm or 20x28 cm - bleed	EURO 6.630.- SOLD
Inside front/back covers 17x23 cm or 20x28 cm - bleed	EURO 4.420.- SOLD

1 COLOUR: BLACK

1 Page 17x 23 cm or 20x28 cm - bleed	EURO 1.105.-
1/2 Page 11x17 cm or 13x17 cm	EURO 884.-
1/2 Page 17x11.5 cm or 20x13,5 cm	EURO 775.-
1/2 Page 8,5x23 cm or 10x28 cm	EURO 775.-
1/3 Page 5,5x25 cm or 6,5x28 cm	EURO 650.-
1/3 Page 17x8 cm or 20x9 cm	EURO 650.-
1/4 Page 8.5x11.5 cm or 10x13,5 cm	EURO 555.-
1/4 Page 17x4 cm or 20x6,5 cm	EURO 555.-
ONLY IN BLACK:	
1/6 page 17x4 cm	EURO 445.-
1/6 page 5x12,5 cm	EURO 445.-

PRICE VAT INCLUDED

ADDITIONAL CHARGES

SPECIAL PLACE: 20%

PAYMENT TERMS: Downpayment

AGENCY DISCOUNT: 25%

AGENCY DISCOUNT: For 4 ad 35% discount

JOURNALISTIC MATERIAL: Free of charge for advertiser's

INSERTS: EURO 2.210 - for each page. Insert should be provided by customer.

PAGE SIZE: 17x23 cm

PAGE SIZE (BLEED): 20x28 cm

PRINTING SYSTEM: Offset with CTP (Computer to plate)

BY E-MAIL: in Format JPG, 300 dpi - pdf - Acrobat

ART: pictures, originals, drawings, photoliths will be the advertiser's responsibility.

LANGUAGE: Spanish

LEVEL: Technical/Industrial/Commercial

FREQUENCY: bimonthly Technical Magazine - 6 issues per year

January/February, March/ April, May/June, July/August, September/October, November/December.

DEADLINE AND RELEASE DATES: closing date for booking advertising space and delivering films and originals: for the January/February issue: February 10th; for March/April, April 10th; for May/June, June 10th; for July/August, August 10th; for September/October, October 10th; for November/December, November 30th.

RELEASE DATE: within 20 days after closing date.

REMARK: closing and release dates may be changed to adapt the magazine release to its participation in national and international fairs and/or congresses.

CIRCULATION: massive circulation in Argentina and Latin America. Selective distribution in the rest of the world, particularly to major raw material and equipment suppliers in Europe, USA, Canada and Japan. ASIA: CHINA, TAIWAN, ETC.

This magazine is distributed at national and international fairs and congresses.

RECIPIENTS: food sector; pharmaceutical, cosmetics and veterinary laboratories; raw materials, processing and machinery sectors; the industry in general. Suppliers of raw materials, machinery and equipment; manufacturers of miscellaneous containers and packaging materials; end users, engineers, etc. Advertising and design agencies.

Packaging industry suppliers. Professional and business organizations. Embassies. Chambers of commerce and industry. Universities and educational institutions. Government departments. Banks.

CONTENTS:

- Technical and commercial information on the packaging industry.
- Information on processing, equipment and complete packaging lines.
- Notes on subjects related to packaging: design, operability, colouring, decoration.
- Visits to factories.
- Interviews to local or visiting engineers, businessmen and trade missions.
- Previews and reviews of national and international fairs of interest to our sphere of action.

EDITORIAL EMMA FIORENTINO PUBLICACIONES TECNICAS S.R.L.
Estados Unidos 2796, 1° P., "A" - (C1227ABT) Buenos Aires, Argentina
Tel./Fax: (54-11) 4943-0090 (roll over lines)

E-mail: info@emmafiorentino.com.ar
WEB: www.emmafiorentino.com.ar