

Italian Supplement:
August 2012 Modern Machine Shop
Show Issue



Total Ad Pages:

- Unlimited -- open to Italy and U.S. based Italian companies.

Total Editorial Pages:

- One free editorial page for every three pages of advertising. Ad Rate:

Ad Rate:

- 2012 12X rate less 25% discount (per table below)

Additional Details:

- Complete ad and editorial package to be supplied by J&M Media Corporation in electronic format.
- Ad and editorial package due to Gardner Publications by July 1, 2012
- Page One – Lead-in editorial to be printed on heavy stock. (Counts as one editorial page)
- Page Two – Full-Color TAMI (Counts as one editorial page)

Black&White			2-Color			4-Color		
Position	Regular Price	Discount Price	Position	Regular Price	Discount Price	Position	Regular Price	Discount Price
Full Pg	\$4,975	\$3,715	Full Pg	\$5,950	\$4,465	Full Pg	\$6,950	\$5,215
3/4 page	\$3,570	\$2,680	3/4 page	\$4,570	\$3,430	3/4 page	\$5,570	\$4,180
2/3 page	\$3,560	\$2,670	2/3 page	\$4,560	\$3,420	2/3 page	\$5,560	\$4,170
1/2 island	\$3,580	\$2,690	1/2 island	\$4,580	\$3,440	1/2 island	\$5,580	\$4,190
1/2 page	\$2,690	\$2,020	1/2 page	\$3,690	\$2,770	1/2 page	\$4,690	\$3,520
3/8 page	\$2,040	\$1,530	3/8 page	\$3,040	\$2,280	3/8 page	\$4,040	\$3,030
1/4 page	\$1,340	\$1,005	1/4 page	\$2,340	\$1,755	1/4 page	\$3,340	\$2,505
1/8 page	\$680	\$510	1/8 page	\$1,680	\$1,260	1/8 page	\$2,680	\$2,010
spread	\$9,980	\$6,915	spread	\$10,980	\$7,665	spread	\$11,980	\$8,415

