

Use Print Together with Online, Mobile and Tradeshow Media to Reach More Buyers in China

33,650
Print Readership

47,050
Digital Readership

80,700
Total Readership



March Issue



Bonus Distribution at NO EXTRA COST

1 Your Ad online in our E-magazine at industrysourcing.com



- Same content as the magazine + your ad clearly displayed
- Readership 47,050

2 Your Ad on iPad / iPhone



iPad/iPhone App
Find *International Plastics News for China* in our *Industry News Library*. Search the iTunes App Store with "*Industrymags*"



International Plastics News for China Editorial Highlights

- **Technology Features:** Compounding Extrusion
Multi Material Co-injection Molding, Product Design
- **Special Focus:** Mold Technology
- **Industry Application:** Engineering and Construction
- **Special Report:** Pipe & Fittings Industry In China
- **Supplement:** Plastics In Packaging
- **Ad Closing Date:** February 8

3 Your Ad Distributed at the Following Shows

- March 8-10, the 9th Suzhou International Industry Expo, Suzhou
- Mar 15-19, the 14th China West International Equipment Manufacturing Exposition, Xi'an
- March 28-31, China Shenzhen International Machinery & Moulds Industry Exhibition 2012, Shenzhen



A. Product Showroom

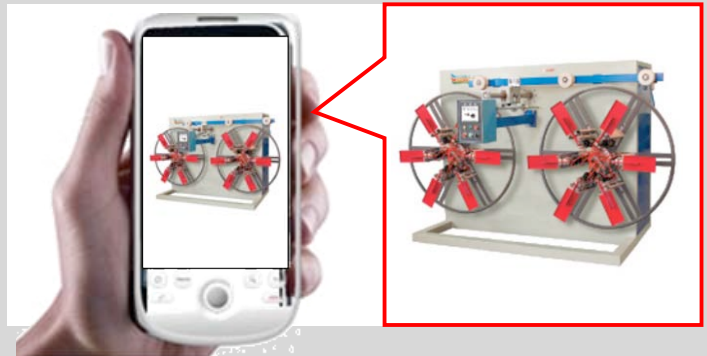


Hosted on Industrysourcing.com



To Download Ringier's 'Industry Sourcing' App, go to the Android market and search 'Industry Sourcing' or visit industrysourcing.com/ads

Your Product Showroom delivered to Android mobile devices!



Product Showroom at Industrysourcing.com

B. Customized E-newsletter



Create your own company E-newsletter and sent to our database. Sections of newsletter include:

- Top News Stories
- White Papers
- Press Releases
- Product & Company Announcements
- Video
- Trade Show Schedule

C. Supplier Video/Product Video



The Ultimate Product Demonstration

- Show buyers video of your product.
- Each Product Page can enable Video.
- An effective way to demonstrate your product online or mobile device

Related Conferences nervous

- 8th Plastics & Rubber Technology in Automobile and Auto Parts Manufacturing Summit- Functional Parts, Exterior, Interior & Light, Mar. 8-9, Shanghai
- 4th Advanced Composite Materials Application Summit, May 9-10, Shanghai
- 3rd Plastics Packaging Technology Conference, June 14-15, Guangzhou
- Rapid Prototyping Technology Forum 2012/2012, July 19-20, Shanghai
- 7th China Paint-Free Technology Conference/ 7th Plastics Technology Application in Consumer Electronic Products Conference, Aug. 16-17, Shanghai
- 2nd Medical Implants Technology Summit & 6th Plastics Technology in Medical Products Conference, Aug. 13-14, Shanghai
- Global Medical Products Technology and Innovation Summit 2012--The Summit for Medical Implants and Medical Products, Sept. 15-16, Shanghai
- 5th Civil Advanced Composite Material Application Summit, Nov. 22-23, Shanghai

2012 Innovation Awards

2012 Ringier Technology Innovation Awards – Plastics Industry
 Entries Deadline: May 30, 2012 Awards Ceremony: August 16, 2012, Shanghai

The Ringier Technology Innovation Awards for industrial manufacturing were inaugurated by Ringier Trade Media in 2006. The Awards is now rewarded to a select group of innovators each year in China's plastics industry.

Why You Should Enter?

1. Widespread recognition of product/technology innovation;
2. An excellent opportunity for free publicity and year-round promotion in greater China through Ringier's multi-media platforms of magazines, online and mobile marketing (iPad/iPhone and Android Apps) as well as coverage in other major industrial media;
3. Build up an extensive & valuable relationship with China's market experts and industry leaders at the Awards ceremony, and reach high-profile decision-makers and target buyers with large purchasing power.

Co-organizers:



FIERA MILANO



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