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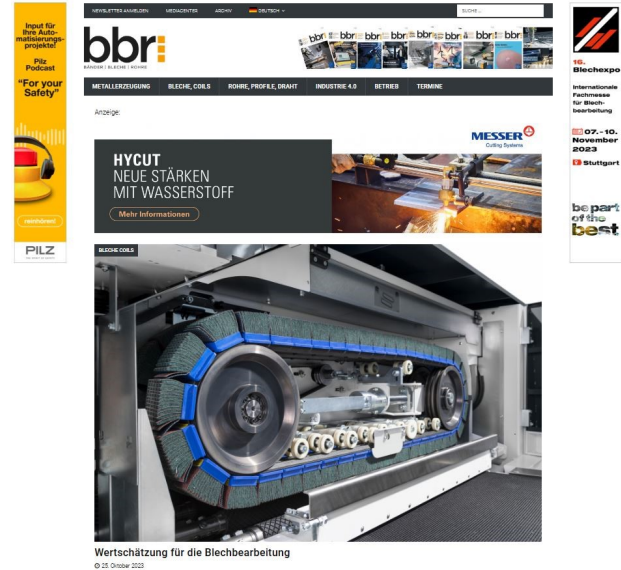
Types of advertisement desktop

Type	Size in px	Datavolume	CPM
Billboard	970 x 250	80 KB	83.00 €
Skyscraper	120 x 600	40 KB	72.00 €
Wide Skyscraper	160 x 600	40 KB	72.00 €
Medium Rectangle	300 x 250	40 KB	72.00 €

Deliver a mobile ad with each booking as an alternative for smartphones.

Type	Size in px	Datavolume	CPM
Mobile 2:1	300 x 150	40 KB	
Mobile 6:1	300 x 50	40 KB	

CPM All prices are per thousand ad impressions
Placement All advertising formats are played run-of-site



Terms of payment

In case of advance payment and payment within 8 days after invoice date 2 % discount. Otherwise at the latest 30 days after date of invoice without deduction. All prices in euro plus the statutory VAT. The general terms and conditions for advertisers can be found at bbr.news/agb