

Advertisement rates and formats

Cover	7,000.00 €
Cover 2, Cover 4	5,950.00 €
Cover 3	5,630.00 €
1/1 page	5,170.00 €
2/3 page	3,890.00 €
Junior page	3,140.00 €
1/2 page	2,880.00 €
1/ 3 page	2,060.00 €
1/ 4 page	1,620.00 €
1/8 page	1,060.00 €

Discounts

Frequency discounts	2 adverts	5%
	3 adverts	10%
	4 adverts	15%
Volume discounts	2 adverts	5%
	3 adverts	10%
	4 adverts	15%

Layout surcharges

Technical costs incurred for work such as typesetting and amendments are charged at cost price.

Loose inserts/Price per thousand

up to 25 gr.	265.00 €	up to 40gr.	325.00 €
up to 30 gr.	285.00 €	up to 45 gr.	345.00 €
up to 35 gr.	305.00 €	up to 50 gr.	365.00 €

Format max. 220 mm x 320 mm
Required delivery quantity 12 600 Exemplare

Delivery address: F&W Druck- und Mediencenter GmbH, Tor 2, Holzhauser Feld 2, 83361 Kienberg, Germany
Label: bbr and issue XX/2024
Download from: https://www.fw-medien.de/uploads/files/FW_Beilagen_Lieferung.pdf

Bound inserts

upon request

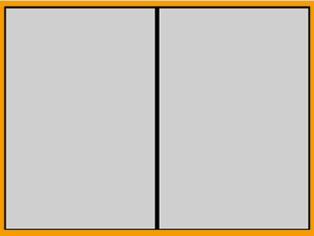
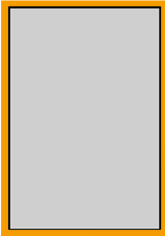
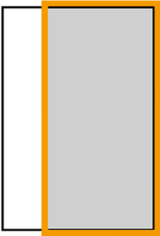
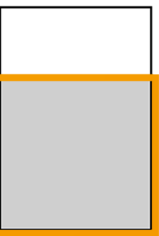
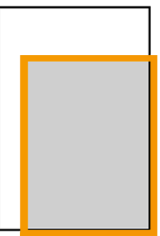
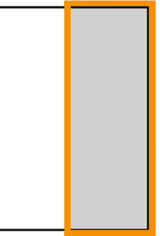

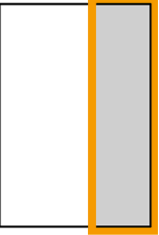
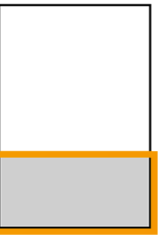
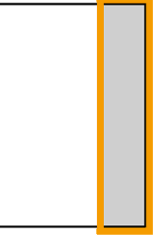
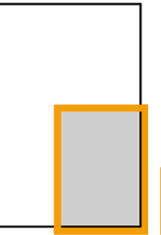

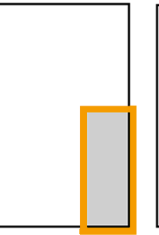
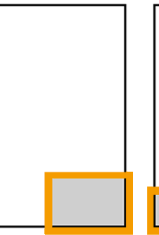
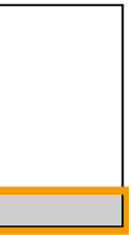
Insert stickers

1,500.00 €

In combination with an advert or insert processed by machine

Terms of payment

In case of advance payment and payment within 8 days after invoice date 2 % discount. Otherwise at the latest 30 days after date of invoice without deduction. All prices in euro plus the statutory VAT. The general terms and conditions for advertisers can be found at bbr.news/agb

2/1 page 	1/1 page 	2/3 page vert. 	2/3 page hor. 	Junior page 	1/2 page vert. 	1/2 page hor. 	
Type area bleed *	430 x 282 mm 460 x 325 mm	200 x 282 mm 230 x 325 mm	132 x 282 mm 147 x 325 mm	200 x 184 mm 230 x 207 mm	149 x 202 mm 164 x 225 mm	98 x 282 mm 113 x 325 mm	200 x 140 mm 230 x 162 mm
1/3 page vert. 	1/3 page hor. 	1/4 page vert. 	1/4 page 2 col. 	1/4 page hor. 	1/8 page 1 col. 	1/8 page 2 col. 	1/8 page hor. 
64 x 282 mm 79 x 325 mm	200 x 92 mm 230 x 115 mm	47 x 282 mm 62 x 325 mm	98 x 140 mm 113 x 162 mm	200 x 68 mm 230 x 91 mm	47 x 140 mm 62 x 162 mm	98 x 68 mm 113 x 91 mm	200 x 32 mm 230 x 55 mm

* For technical reasons the printing material for each bleed advert has to have 3 mm on all sides for trimming.