







## 2024 Advertising Rates US\$

	7x	6x	3x	1x	Width x Depth mm H: Horizontal V: Vertical
1 Page Full Color	3,830	4,340	4,740	5,190	 Bleed 216 x 291 Trim 210 x 285
1 Page Black/White	2,680	3,020	3,340	3,640	
2/3 Page Full Color	3,240	3,690	4,010	4,410	 H 178 x 160 V 140 x 261
2/3 Page Black/White	2,280	2,580	2,840	3,100	
1/2 Page Island Full Color	2,880	3,240	3,560	3,910	 120 x 178
1/2 Page Island Black/White	2,010	2,280	2,510	2,720	
1/2 Page Full Color	2,520	2,870	3,130	3,420	 H 178 x 120 V 90 x 261
1/2 Page Black/White	1,760	2,010	2,210	2,390	
1/3 Page Full Color	2,020	2,290	2,510	2,740	 H 178 x 80 V 70 x 261
1/3 Page Black/White	1,420	1,620	1,760	1,930	
1/4 Page Full Color	1,760	2,000	2,210	2,390	 85 x 120
1/4 Page Black/White	1,230	1,400	1,530	1,680	

**SPECIAL POSITIONS (full page only):** Cover 2 +30%, Cover 3 +20%, Cover 4 +40%, Page 1-2 +15%, Pages 3-11 +10%  
 Any specified position need to be at a premium, more details please contact Ringier representative  
**Other positions available – please contact your Ringier representatives for pricing:**

- Cover 1 Gatefold
- Cover 1 Glue-on
- Centre Spread
- Regular full page & ½ page spread
- 1 page insert with tab – printed 2 sides
- 1 page insert no tab – printed 2 sides

 \* Positions are limited, subject to availability

## Deadlines

Issue	Ad Deadlines	E-file Deadlines	Publication Dates
March	12-Jan-24	19-Jan-24	29-Feb-24
May	8-Apr-24	15-Apr-24	7-May-24
June	7-May-24	14-May-24	7-Jun-24
July	14-Jun-24	21-Jun-24	15-Jul-24
August	15-Jul-24	22-Jul-24	15-Aug-24
October	9-Sep-24	16-Sep-24	15-Oct-24
November (Digital Only)	15-Oct-24	22-Oct-24	15-Nov-24