

## 2024 Advertising Rates US\$

	6x	3x	1x	Width x Depth mm H: Horizontal V: Vertical
1 Page Full Color	2,800	2,920	3,260	Bleed 216 x 291 Trim 210 x 285
1 Page Black/White	2,100	2,220	2,540	
2/3 Page Full Color	2,400	2,500	2,770	H 178 x 160 V 140 x 261
2/3 Page Black/White	1,810	1,880	2,080	
1/2 Page Island Full Color	2,100	2,190	2,450	120 x 178
1/2 Page Island Black/White	1,580	1,640	1,840	
1/2 Page Full Color	1,860	1,940	2,150	H 178 x 120 V 90 x 261
1/2 Page Black/White	1,410	1,470	1,610	
1/3 Page Full Color	1,500	1,560	1,750	H 178 x 80 V 70 x 261
1/3 Page Black/White	1,140	1,190	1,300	
1/4 Page Full Color	1,290	1,340	1,500	85 x 120
1/4 Page Black/White	960	1,040	1,140	

**SPECIAL POSITIONS (full page only):** Cover 2 +30%, Cover 3 +20%, Cover 4 +40%, Page 1-2 +15%, Pages 3-11 +10%

Any specified position need to be at a premium, more details please contact Ringier representative

**Other positions available – please contact your Ringier representatives for pricing:**

- Cover 1 Gatefold
- Cover 1 Glue-on
- Centre Spread
- Regular full page & ½ page spread
- 1 page insert with tab – printed 2 sides
- 1 page insert no tab – printed 2 sides

\* Positions are limited, subject to availability

## Deadlines

Issue	Ad Deadlines	E-file Deadlines	Publication Dates
February	15-Dec-23	22-Dec-23	15-Jan-24
April	19-Feb-24	26-Feb-24	18-Mar-24
June	30-Apr-24	7-May-24	31-May-24
August	16-Jul-24	23-Jul-24	16-Aug-24
September	19-Aug-24	26-Aug-24	18-Sep-24
November (Digital only)	22-Oct-24	29-Oct-24	22-Nov-24