



**Increased Reach:**  
your ad in print  
and in the e-paper  
version

Format	Type Area width x height (mm)	Trim/Bleed Ads width x height (mm)	Price
Front cover	–	210 x 297	€ 5,880.--
Inside cover	–	210 x 297	€ 4,200.--
2nd/3rd/4th cover page	–	210 x 297	€ 7,780.--
1/1 page	175 x 250	210 x 297	€ 6,880.--
Junior page	122 x 175	137 x 197	€ 4,450.--
1/2 page	85 x 250 175 x 122	101 x 297 210 x 145	€ 3,880.--
1/3 page	55 x 250 175 x 80	70 x 297 210 x 105	€ 2,980.--
1/4 page	40 x 250 175 x 58 85 x 122	55 x 297 210 x 85 101 x 145	€ 2,380.--

**Discount**

for bookings within a 12-month period:

**Frequency discounts**

2 adverts	4 adverts	6 adverts
5%	10%	15%

**Volume discounts**

2 pages	3 pages	5 pages	8 pages
5%	10%	15%	20%