



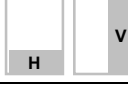



2024 Advertising Rates US\$

	10x	6x	3x	1x	Width x Depth mm H: Horizontal V: Vertical
1 Page Full Color	3,360	3,790	4,170	4,560	 Standard 190 x 260 Bleed 216 x 291 Trim 210 x 285
1 Page Black/White	2,360	2,660	2,930	3,180	
2/3 Page Full Color	2,860	3,220	3,540	3,860	 H 194 x 184 V 124 x 255
2/3 Page Black/White	1,980	2,270	2,460	2,700	
1/2 Page Island Full Color	2,860	3,220	3,540	3,860	 125 x 194
1/2 Page Island Black/White	1,980	2,270	2,460	2,700	
1/2 Page Full Color	2,220	2,500	2,730	3,000	 H 194 x 125 V 95 x 255
1/2 Page Black/White	1,540	1,760	1,920	2,100	
1/3 Page Full Color	1,800	2,010	2,210	2,430	 H 194 x 92 V 62 x 255
1/3 Page Black/White	1,250	1,410	1,530	1,700	
1/4 Page Full Color	1,530	1,750	1,920	2,090	 V 95 x 125
1/4 Page Black/White	1,090	1,230	1,320	1,450	
SPECIAL POSITIONS (full page only): Cover 2 +30%, Cover 3 +20%, Cover 4 +40%, Page 1-2 +15%, Pages 3-11 +10% Any specified position needs to be at a premium, more details please contact Ringier representative Other positions available – please contact your Ringier representatives for pricing: <ul style="list-style-type: none"> ● Cover 1 Gatefold ● Cover 1 Glue-on ● Centre Spread ● Regular full page & ½ page spread ● 1 page insert with tab – printed 2 sides ● 1 page insert no tab – printed 2 sides * Positions are limited, subject to availability					

Deadlines

Issue	Ad Deadlines	E-file Deadlines	Publication Dates
February (Digital Only)	2-Jan-24	9-Jan-24	1-Feb-24
March	25-Jan-24	1-Feb-24	1-Mar-24
April	15-Mar-24	22-Mar-24	15-Apr-24
May	15-Apr-24	22-Apr-24	15-May-24
June	6-May-24	13-May-24	5-Jun-24
July	28-May-24	4-Jun-24	27-Jun-24
August (Buyer's Guide)	10-Jul-24	17-Jul-24	12-Aug-24
September	2-Aug-24	9-Aug-24	2-Sep-24
November	24-Sep-24	9-Oct-24	28-Oct-24
December	8-Nov-24	15-Nov-24	9-Dec-24