

Attractive promotion in the newsletter of Kunststoffe

The newsletter of **Kunststoffe** being published twice per week informs about actual trends, news and important facts on Plastics Technology.

Place your eye-catching advertisement in the newsletter of **Kunststoffe** to reach your target group.

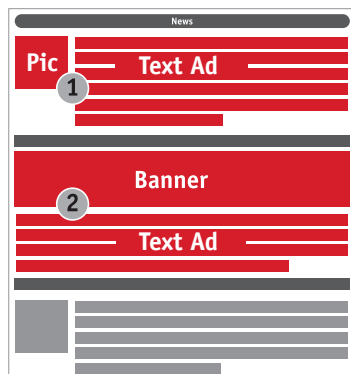
Publication frequency

2x per week

Advertising formats and Rates

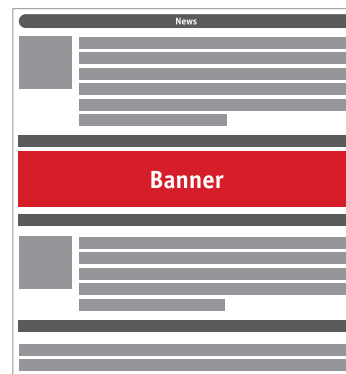
1 Picture / **2** Banner + Text advert € 900.--*

Picture (100 x 100 pixels) or
Banner (560 x 100 pixels) incl. link plus Text
(Headline + max. 300 characters of text)



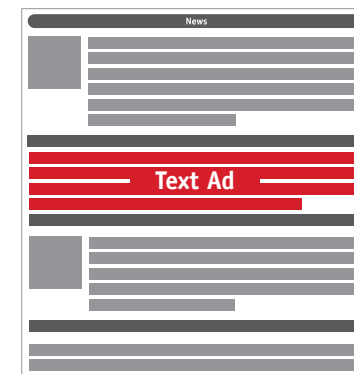
Banner € 800.--*

Banner (560 x 100 pixels)
incl. link



Text advert € 800.--*

Headline + max. 300 characters of text
incl. link



Usage data and recipient numbers are constantly evolving, so request up-to-date figures from Ad Management. Contact on the last page.

All rates are subject to Value Added Tax

Standalone newsletter – the exclusive advertising

Book your exclusive Standalone-Newsletter according to the look & feel of **Kunststoffe** and reach decision makers in the plastics processing industry worldwide.

With the Standalone-Newsletter, we offer an advertising medium tailored specifically to suit your portfolio and requirements. The Standalone-Newsletter will draw the attention of the targeted group directly to your services.

Content	9 elements, which can be combined individually
Services	Creation and dispatch of your standalone newsletter to the newsletter recipients of Kunststoffe News incl. linking to your homepage
Suitable content	header image, product news, video teaser, whitepaper, company news, catalog teaser, company profile, event
Lead time	A Standalone-Newsletter can be realized by our team within 5 workdays. Please deliver the advertising material 5 workdays before date of newsletter mailing. The binding booking of your Standalone-Newsletter should be one week before mailing and has to be confirmed by the publisher.
Dispatch date	As per agreement
Price	€ 4,725.--

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