

Attractive promotion in the newsletter of Plastics Insights

The newsletter of **Plastics Insights** being published once per week informs about actual trends, news and important facts on Plastics Technology.

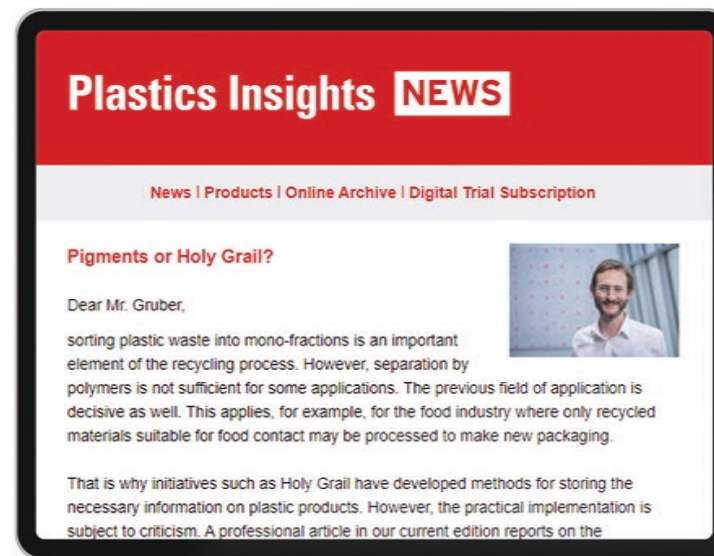
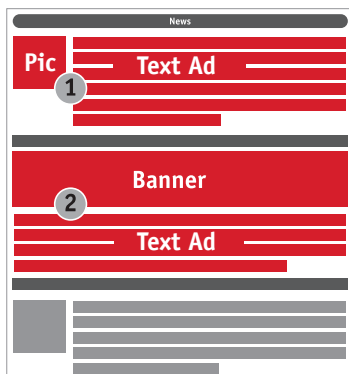
Place your eye-catching advertisement in the newsletter of **Plastics Insights** to reach your target group.

Publication frequency 1x per week

Advertising formats and Rates

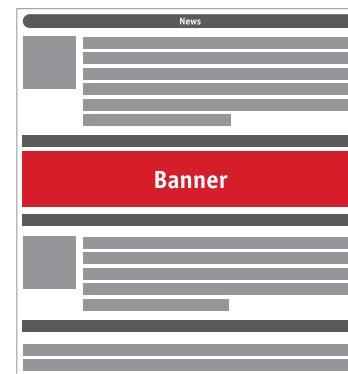
1 Picture / 2 Banner + Text advert € 660.--*

Picture (100 x 100 pixels) or
Banner (560 x 100 pixels) incl. link plus Text
(Headline + max. 300 characters of text)



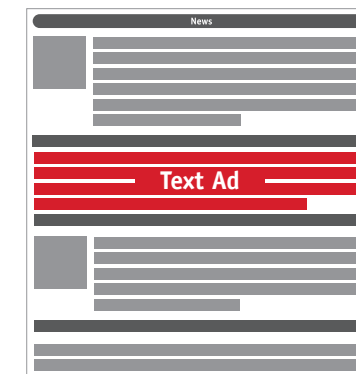
Banner € 510.--*

Banner (560 x 100 pixels)
incl. link



Text advert € 510.--*

Headline + max. 300 characters of text
incl. link



Usage data and recipient numbers are constantly evolving, so request up-to-date figures from Ad Management. Contact on the last page.

All rates are subject to Value Added Tax

Standalone newsletter – the exclusive advertising

Book your exclusive Standalone-Newsletter according to the look & feel of **Plastics Insights** and reach decision makers in the plastics processing industry worldwide.

With the Standalone-Newsletter, we offer an advertising medium tailored specifically to suit your portfolio and requirements. The Standalone-Newsletter will draw the attention of the targeted group directly to your services.

Content	9 elements, which can be combined individually
Services	Creation and dispatch of your standalone newsletter to the newsletter recipients of Plastics Insights News incl. linking to your homepage
Suitable content	header image, product news, video teaser, whitepaper, company news, catalog teaser, company profile, event
Lead time	A Standalone-Newsletter can be realized by our team within 5 workdays. Please deliver the advertising material 5 workdays before date of newsletter mailing. The binding booking of your Standalone-Newsletter should be one week before mailing and has to be confirmed by the publisher.
Dispatch date	As per agreement
Price	€ 3,830.--*

Usage data and recipient numbers are constantly evolving, so request up-to-date figures from Ad Management. Contact on the last page.

All rates are subject to Value Added Tax

Plastics Insights NEWS

ADVERTISEMENT

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- **PVC A-Z:** Explore our extensive lexicon, featuring over 3600 entries, to easily locate the information you need.
- **PVC Book Collection:** Explore our library of specialized books and articles for essential PVC knowledge.

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After the trial period expires, the annual subscription will start automatically at the price of 399,- € plus VAT.