

Attractive promotion in the newsletter of QZ

The weekly newsletter of the **QZ** informs about the latest trends, new and important in the world of quality management.

Place your eye-catching advertisement in the newsletter of **QZ** to reach your target group.

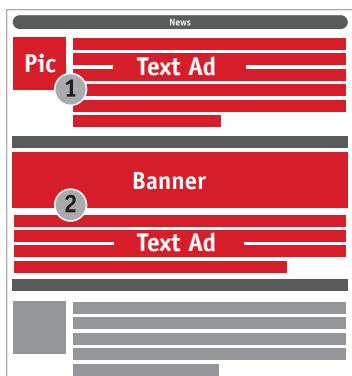
Publication frequency

weekly on friday

Advertising formats and rates

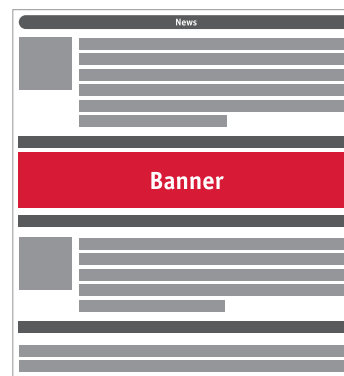
1 Picture / **2** Banner + Text Ad € 730.--*

Picture (150 x 150 pixels) or
Banner (560 x 100 pixels) incl. link plus Text
(Headline + max. 300 characters of text)



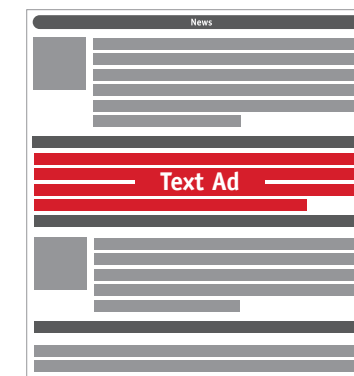
Banner € 585,-*

Banner (560 x 100 pixels)
incl. link



Text Ad € 585,-*

Headline + max. 300 characters of text
incl. link



Usage data and recipient numbers are constantly evolving, so request up-to-date figures from Ad Management. Contact on the last page.

All rates are subject to Value Added Tax

Standalone-Newsletter – the exclusive advertising

With the Standalone-Newsletter, we offer an advertising medium tailored specifically to suit your portfolio and requirements. The Standalone-Newsletter will draw the attention of the targeted group directly to your services.

Content	9 elements, which can be combined individually
Service	Creation and dispatch of your standalone newsletter to the newsletter recipients of QZ News incl. linking to your homepage
Suitable content	header image, product news, video teaser, whitepaper, company news, catalog teaser, company profile, event
Lead time	A Standalone-Newsletter can be realized by our team during 5 workdays. Please deliver the advertising material 5 workdays before date of newsletter mailing. The binding booking of your Standalone-Newsletter should be one week before mailing and has to be confirmed by the publisher.
Dispatch date	As per agreement
Price	€ 3,990.--*

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