

Online advertising at www.shoez.biz

In recent years, SHOEZ's online presence has developed into the strong online medium of the shoe industry, not least thanks to the SHOEZ newsletter. The newsletter is not published daily, but whenever something important happens in the industry. Therefore, the newsletter also has an above-average opening rate.

Website www.shoez.biz

Users per month: 19,871
Event count: 134,385

SHOEZ Newsletter

Subscribers: 12,246
Opening rate: 45.1 %
Click rate: 11.7 %

Instagram: [/shoez_magazine](https://www.instagram.com/shoez_magazine)

SHOEZ has 4,171 subscribers

Advertising at www.shoez.biz

Product	Size (Width x Height in pixel)	Size for Mobile (Width x Height in pixel)	Rate for 4 Weeks
Super Banner XL*	1236 x 180 px	300 x 150 px	939,-
Super Banner Content	728 x 90 px	300 x 100 px	729,-
Skyscraper	300 x 600 px	300 x 150 px	729,-
Medium Rectangle	300 x 250 px	300 x 100 px	519,-
(Job) Advertisement (in addition to the print edition)	PDF	PDF	Additional 15%, min. € 89,-
(Job) Advertisement online ONLY	PDF	PDF	429,-
Text Ad (PR up to 500 characters incl. 1 photo and link)			618,-
Text Ad XL (PR up to 1000 characters incl. 2 photos and link)			818,-

Formates: JPG, GIF, PNG, SWF

*Placement on starting page in order of booking.

Advertising at www.shoez.biz and in SHOEZ Newsletter

Advertising in SHOEZ Newsletter

Product	Size (Width x Height in pixel)	Size for Mobile (Width x Height in pixel)	Rate for 4 Weeks
Newsletter Banner**	728 x 180 px		409,-
Newsletter Banner exclusiv	728 x 180 px		818,-
(Job) Advertisement (in addition to the print edition)	PDF	PDF	89,-
(Job) Advertisemenn Newsletter ONLY	PDF	PDF	429,-
Text Ad (PR up to 500 characters incl. 1 photo and link)			618,-
Text Ad XL (PR up to 1000 characters incl. 2 photos and link)			818,-

**Placement in order of booking.

Advertising on Instagram

In addition to your ad placement Ad placement on /shoez_magazine	199,-
Posted story (goes online 4x for 24h within 1 week)	199,-

Formates of photos: JPG, PNG

Text Ads generally are marked as „Werbung“ (= advertisement).

Customer discounts print apply as well on all online ads.

Please, supply data and photos always according to the info in your order confirmation.