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Readership

Research and development, laboratory staff, universities, formulators, chemists

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Technical Facts

Magazine format	210 mm × 280 mm (w × h)
Type area	175 mm × 242 mm (w × h) 4 columns each 40 mm width
Language	English
Reach	Print Run: 450

Advertising formats and basic rates (in €) Net price

Format	Width × height	Price (€) 4c	Price (€) 3c	Price (€) 2c	Price (€) b/w
1/1 page	175 mm × 242 mm	3,825.00	3,415.00	3,005.00	2,595.00
1/2 page	85 mm × 242 mm 175 mm × 120 mm	1,915.00	1,710.00	1,505.00	1,300.00
Juniorpage	122 mm × 175 mm	2,025.00	1,820.00	1,615.00	1,410.00
1/4 page	85 mm × 120 mm 40 mm × 242 mm 175 mm × 56 mm	1,265.00	1,060.00	855.00	650.00