

**Publication Frequency**

6 times a year

**Readership**

Research and development, laboratory staff, universities, formulators, chemists

**Subscription**

Print + Online (incl. access after 2004) € 1,049.00  
 (€ 898.00 Print + € 151.00 Online)  
 Single copy € 224.00  
 (Price incl. VAT: Print 7%; Online 19%; postage extra)

**Technical Facts**

Magazine format	210 mm × 280 mm (w × h)
Type area	175 mm × 242 mm (w × h) 4 columns each 40 mm width
Language	English
Reach	Print Run: 450

**Advertising formats and basic rates (in €) Net price**

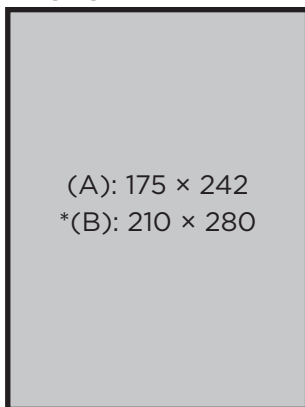
Format	Width × height	Price (€) 4c	Price (€) 3c	Price (€) 2c	Price (€) b/w
1/1 page	175 mm × 242 mm	3,825.00	3,415.00	3,005.00	2,595.00
1/2 page	85 mm × 242 mm 175 mm × 120 mm	1,915.00	1,710.00	1,505.00	1,300.00
Juniorpage	122 mm × 175 mm	2,025.00	1,820.00	1,615.00	1,410.00
1/4 page	85 mm × 120 mm 40 mm × 242 mm 175 mm × 56 mm	1,265.00	1,060.00	855.00	650.00

**Advertising formats**

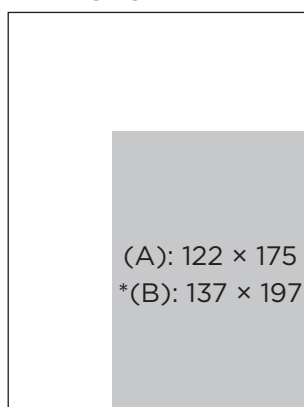
(A): = Type area

(B): = Trim size

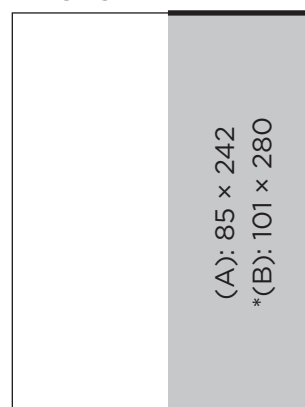
**1/1 page**



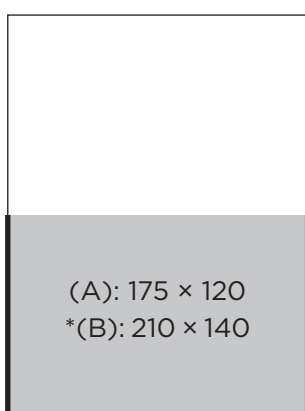
**Juniorpage**



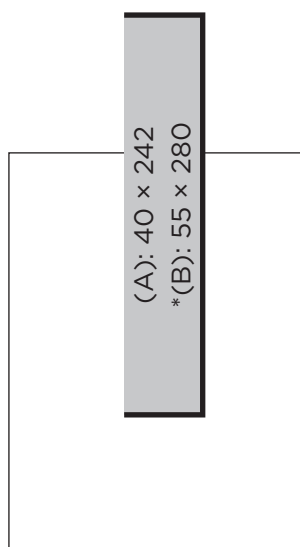
**1/2 page**



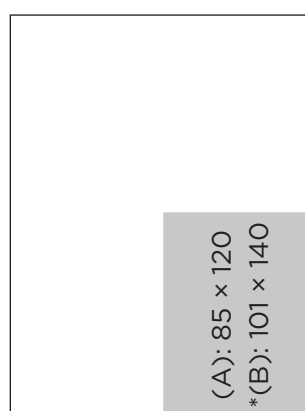
**1/2 page**



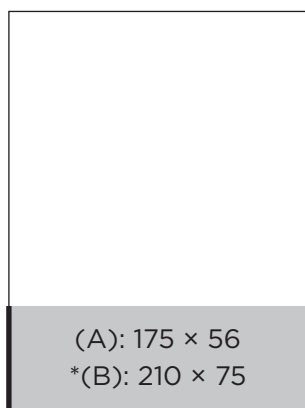
**1/4 page**



**1/4 page**



**1/4 page**



\*All trim sizes are per margin plus 3mm bleeds.  
Minimum size for trim ads: 1/4 page.