

Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language: Simplified Chinese
Frequency : 20x per year
Subscriber: 69,900

ISSUE	January	February	March	April	May	June
Topic	Threading	Turning	Laser machining	Gear cutting	Workpieces Clamping	EDM Process
	Five-axis machining	Processing of difficult-to-machine materials				
	-	-	Additive Manufacturing	Drilling	Grinding	Coolant & Lubrication
ISSUE	July	August	September	October	November	December
Topic	Industrial Robot	Finishing	Automated production lines	CNC System	Milling	Production Measurement Technology
	Turn-milling	Fixturing				
			Sheet Metal	Large parts machining	CAD/CAM/CAE Software	Micro machining

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

Metal Fabrication

Language: Simplified Chinese
Frequency : 12x per year
Subscriber: 23,850

ISSUE	TOPIC
Jan	During
Feb	Punching
Mar	Laser cutting
Apr	Plate rolling
May	Surface finishing
Jun	Die casting
Jul	Laser Welding
Aug	Lean production practices
Sep	Plate processing
Oct	Robotic bending cell
Nov	Additive manufacturing
Dec	Welding automation

Industrial Robotics

Language: Simplified Chinese
Frequency : 6x per year
Subscriber: 36,300

ISSUE	TOPIC
Feb	Industrial Robotics Market Report - Key Data and Forecasts
Apr	Robot + Medical-Advanced Applications and Future Potential
Jun	Robotic Company Financial Overview + AI-Driven Motion Control
Aug	Collaborative Robots (Cobots) in Industrial Applications - Enhancing Human-Robot Collaboration
Oct	Industrial Robot+ Automobile Manufacturing + Electronics Manufacturing- New Technologies and Case Studies
Dec	Year-End Robotics Review + Smart Warehousing Innovations

Aerospace Manufacturing

Language: Simplified Chinese
Frequency : 6x per year
Subscriber: 5,200

ISSUE	TOPIC
Feb	Aircraft engine / 5-axis machining
Apr	Mill-Turn / Gantry Machining Centre
Jun	Robotic cell / Digital assembly
Aug	Additive Manufacturing / Maintenance, Repair, & Overhaul
Oct	Aircraft lightweighting / Parts machining
Nov	Composite Material / Large Parts Forming

Additive Manufacturing

Language: Simplified Chinese
Frequency : 6x per year
Subscriber: 15,100

ISSUE	TOPIC
Jan	Additive Manufacturing in Emerging Industries
Mar	TCT Asia 2025 Review
May	Metal 3D Printing Scale Production
Jul	Printing Materials Innovation
Sep	Intelligent Upgrading of Additive Manufacturing Equipment
Nov	Additive Manufacturing Industry Outlook