

*Noticiero del Plástico/ Elastómeros Pocket +
Matrickeria y Moldes + Guia de proveedores
(Plastics/Rubber News Pocket + Mold and Dies + Suppliers Directory)*

Revista

**Noticiero
del Plástico**



Pocket Plastics News

*Only we publish sort Articles
Articles in magazines, web, portal and newsletters: free*

From Argentina to Latin America

ADVERTISING RATES

**Ask for a quotation for advertising campaigns (more than 2 ads).
Ask for ads in black**

4 COLOURS

PRICE VAT INCLUDED

1 page 14x20 cm	EURO 1.200.-
1/2 page: 14x10 cm or 6,8x20 cm	EURO 650.-
1/3 page: 14x6,5 cm or 4,5x20 cm	EURO 400.-
1/4 page: 14x5 cm or 7x10 cm	EURO 200.-
GUIE/DIRECTORY:	
5x7 cm	EURO 100.-
10x7 cm	EURO 150.-
Cover: 14x15 cm	EURO 2.650.-
Back cover: 14x20 cm	EURO 2.000.-
Inside front/back over: 14x20 cm	EURO 1.650.-

ADDITIONAL CHARGES

Special place: 20%

PAYMENT TERMS: Downpayment

AGENCY DISCOUNT: 25%

AGENCY DISCOUNT: For 4 ad or more: 35% discount.

JOURNALISTIC MATERIAL: Free of charge for advertiser's

INSERTS: EURO 2.210. for each page.

Insert should be provided by customer

SIZE: 14x20 cm

PAGE SIZE (BLEED): 14,5x20,5 cm

PRINTING SYSTEM: Offset with CTP (Computer to plate)

BY E-MAIL: in Format JPG, 300 dpi. - pdf - Acrobat

ART: pictures, originals, drawings, photoliths will be the advertiser's responsibility.

LEVEL: Commercial

FREQUENCY: bimonthly Technical Magazine - 6 issues per year:

January - March - May - July - September - November

ART: photographs, master copies, sketches, photoliths shall be at the advertisers own expense. 133 dots.

SUBMISSION OF FILMS AND MASTER COPIES: cover, back cover, inside covers and advertisements: 20 days prior to the date of publication.

CIRCULATION: Massive distribution in Argentina and Latin America. Selective distribution in the rest of the world. The publication is massively distributed in exhibitions and congresses, both national and international.

AREAS OF DISTRIBUTION:

- Plastics, packaging, rubber, chemical and petrochemical industries. Manufacturers and representatives of raw materials, machinery and supplies for the user industries: cosmetics and pharmaceutical laboratories; automotive industry; food industry in general, including cold storage plants, dairy products, agriculture and farming, fruit and vegetables production, fishing, cereals, cotton production; construction; confectionery and beverages industry; graphics; mechanics and metalmechanics sectors devoted to molds and dies; textiles; shoe-making; electrical; electronical; nautic; aeronautic; shipping; water treatment; information technology; material testing equipment; industrial refrigeration; lubricants; etc.
- Plastics and rubber conversion
- Manufacturers and users of packaging (rigid, semi-rigid and flexible) and packaging material.
- User industries of technical parts made of plastic and rubber.
- Manufacturers of adhesives and sealants.
- Manufacturers of inks, paints lacquers, enamels and varnishes.
- Manufacturers of finished products, semi-finished products and technical parts made of plastic, composites, and/or rubber.
- Converters of plastic films and fabric.
- Suppliers of basic and auxiliary raw materials (local manufacturers, foreign producers, representatives distributors) for all the sectors covered.
- Suppliers of equipment, complete production lines; turnkey factories; peripheral instruments; printing, decorating and marking equipment; research and control instruments; molds and dies, etc. (local manufacturers, foreign producers, representatives distributors) for all the sectors covered.
- End users of technical parts and semi-finished products made of plastic, composites, and/or rubber; automotive industry; electrical and electronics industry; household appliances; refrigeration, audio and television industries; information technology; sanitary industry; shoe-making; construction; etc.
- Manufacturers of food -solid, liquid, powder and paste; laboratories; pharmaceutical products: cosmetics and toiletries; cleaning products; clothing; electrical and electronics industries; lubricants and other products that need a flexible, rigid or semi-rigid packaging and packaging materials in their last production stage.
- Educational institutions, technical and business organizations; public agencies; Embassies, Chambers of Commerce and Industry; banks and insurance companies.

CONTENTS: SHORT ARTICLES

- Summary of news in our editorial house and of news received from national and international companies.

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