

# ELEMPAQUE+CONVERSIÓN NOW IN EXPOIA

## EXPOIA 2026

In 2026, we will join Axioma B2B's  
"EXPOIA" event.

**Format:** Hybrid format - in person in Bogotá, Compensar Av 68 + Live streaming.

**Date:** July 8 and 9, 2026.

**Target audience:** (7.000)

**Registrations:** + 700 in-person attendees LATAM coverage



Package	Price (UDS)	key benefits	Stand Size
<b>Sponsor</b>	<b>11.000</b>	Logos in the promotional campaign, prime stand; 20-second video, 45-minute speaker platform; complete database; welcome kit; content marketing: lead management and a page the magazine.	6 x 4 mts
<b>Co-sponsor</b>	<b>9.500</b>	Logo in promotion, 20-second video, booth; virtual talk or sensory experience; database access; 1 magazine ad; content marketing: lead management	6 x 2 mts
<b>Supporter</b>	<b>7.500</b>	Logo in promotion, 20-second video, booth; virtual talk or sensory experience; database access; 1 magazine ad; content marketing: lead management	4 x 2 mts
<b>Participant</b>	<b>5.000</b>	booth; ½-page magazine ad; digital article, 80% database	3 x 2 mts
<b>Digital sponsor</b>	<b>3.850</b>	Online logo; virtual talk; complete database; 100% database, ½ printed page	No physical booth

## Prices excluding VAT, prices for separate purchases

Informational Point\*



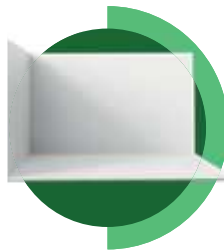
**USD 1.000**

3 x 2 MTS\*



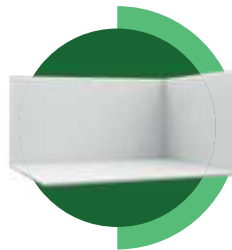
**USD 1.800**

4 x 2 MTS\*



**USD 2.400**

6 x 2 MTS\*



**USD 3.600**

6 x 4 MTS\*



**USD 7.200**

\*Advertising reference image, spaces do not include paneling.

**Marketable:** sensory experiences; virtual technical talks; VIP sponsorships; lanyards; bags; sampling; video screens; WhatsApp or email marketing campaigns; attendee database and post-event contact management.