



Native Ad – your stage

300 readers guaranteed - 1 month homepage teaser

Publish a news article on our website consisting of:

- Image
- Title
- Teaser text
- Copy text
- Link (URL) for further information

Technical specifications on: <https://www.hanser-mediacentr.de/english/guidelines>

Further features

- Total runtime 1 year
- SEO: keywording based on our topic classification system
- Display in thematic channels
- Display as reading suggestion under similar articles
- Link to company entry in our comprehensive Business Directory

Price

€ 1,890.--

Push features optional

- Newsletter ad » 1 x
- Display ad » 1 month (vertical rectangle)

Price for push package Advantage 25 %

€ 3,280.--

All rates are subject to Value Added Tax

