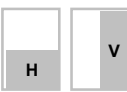



2024 Advertising Rates US\$

	8x	6x	3x	1x	Width x Depth mm H: Horizontal V: Vertical
1 Page Full Color	3,360	3,790	4,160	4,560	 Standard 190 x 260 Bleed 216 x 291 Trim 210 x 285
1 Page Black/White	2,360	2,660	2,930	3,180	
2/3 Page Full Color	2,860	3,220	3,540	3,860	 H 194 x 184 V 124 x 255
2/3 Page Black/White	1,980	2,270	2,460	2,700	
1/2 Page Island Full Color	2,860	3,220	3,540	3,860	 125 x 194
1/2 Page Island Black/White	1,980	2,270	2,460	2,700	
1/2 Page Full Color	2,220	2,500	2,730	3,010	 H 194 x 125 V 95 x 255
1/2 Page Black/White	1,540	1,760	1,920	2,100	
1/3 Page Full Color	1,800	2,010	2,210	2,430	 H 194 x 92 V 62 x 255
1/3 Page Black/White	1,250	1,410	1,530	1,700	
1/4 Page Full Color	1,530	1,750	1,920	2,090	 V 95 x 125
1/4 Page Black/White	1,090	1,230	1,320	1,450	

SPECIAL POSITIONS (full page only): Cover 2 +30%, Cover 3 +20%, Cover 4 +40%, Page 1-2 +15%, Pages 3-11 +10%

Any specified position need to be at a premium, more details please contact Ringier representative

Other positions available – please contact your Ringier representatives for pricing:

- Cover 1 Gatefold
- Cover 1 Glue-on
- Centre Spread
- Regular full page & ½ page spread
- 1 page insert with tab – printed 2 sides
- 1 page insert no tab – printed 2 sides

* Positions are limited, subject to availability

* 1/2 island page

1. Only appear in the 2nd half of the magazine
2. The special position in the 1st half of the magazine(not including covers, the first 20 pages), the rate is charged as a full page.

Deadlines

Issue	Ad Deadlines	E-file Deadlines	Publication Dates
March	16-Jan-24	23-Jan-24	23-Feb-24
April	1-Mar-24	8-Mar-24	1-Apr-24
May (Digital Only)	3-Apr-24	10-Apr-24	3-May-24
June	10-May-24	17-May-24	10-Jun-24
August Buyer's Guide	5-Jul-24	12-Jul-24	5-Aug-24
Sep-23	26-Jul-24	2-Aug-24	26-Aug-24
Oct-23	6-Sep-24	13-Sep-24	10-Oct-24
Nov-23	25-Sep-24	9-Oct-24	4-Nov-24