

## Attractive promotion in the newsletter of Kunststoffe

The newsletter of **Kunststoffe** being published twice per week informs about actual trends, news and important facts on Plastics Technology.

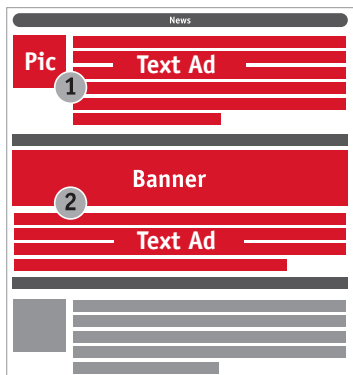
Place your eye-catching advertisement in the newsletter of **Kunststoffe** to reach your target group.

**Publication frequency** 2x per week

### Advertising formats and rates

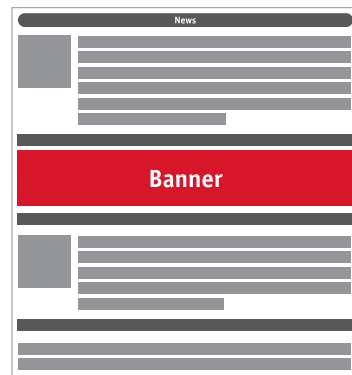
**1 Picture / 2 Banner + Text advert € 930.--\***

Picture (150 x 150 pixels) or Banner (560 x 100 pixels) incl. link plus text (Headline + max. 300 characters of text)



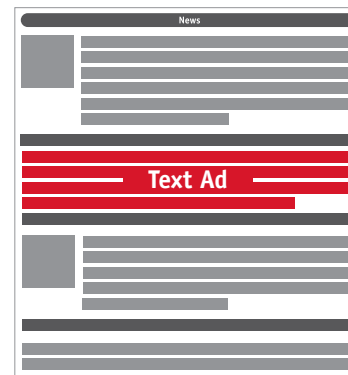
**Banner € 830.--\***

Banner (560 x 100 pixels) incl. link



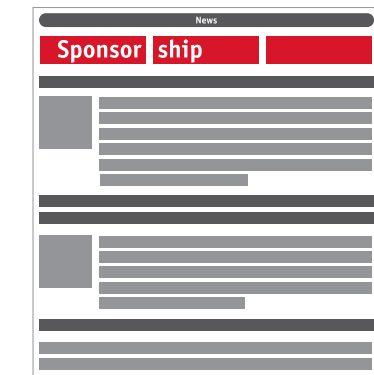
**Text advert € 830.--\***

Headline + max. 300 characters of text incl. link



**Sponsorship € 5,990.--/year**

Logo max. 100 x 100 Pixel incl. link to your website



Usage data and recipient numbers are constantly evolving, so request up-to-date figures from your media consultant.

All rates are subject to Value Added Tax



## Your exhibition presence in our daily K-Newsletter

For K 2025, we will present your advertisement daily in our K-Newsletter.

### Your benefits:

- You will be present in 8 newsletter issues during K 2025.
- You receive a large advertising format (560 x 100 Pixel + 5 lines text).
- Experience shows that smartphone access to our newsletter increases rapidly during the trade fair, i.e. you benefit from the high level of interest shown by trade fair visitors.

**Our unique special offer: € 4,900.-\***

It is best to reserve your position early – the number of places is limited!

\* Fixed price not discountable.

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8 issues  
around K

## Standalone newsletter – the exclusive advertising

Book your exclusive Standalone-Newsletter according to the look & feel of **Kunststoffe** and reach decision makers in the plastics processing industry worldwide.

With the Standalone-Newsletter, we offer an advertising medium tailored specifically to suit your portfolio and requirements. The Standalone-Newsletter will draw the attention of the targeted group directly to your services.

<b>Content</b>	9 elements, which can be combined individually
<b>Services</b>	Creation and dispatch of your standalone newsletter to the newsletter recipients of <b>Kunststoffe News</b> incl. linking to your homepage
<b>Suitable content</b>	header image, product news, video teaser, whitepaper, company news, catalog teaser, company profile, event
<b>Lead time</b>	A Standalone-Newsletter can be realized by our team within 5 workdays. Please deliver the advertising material 5 workdays before date of newsletter mailing. The binding booking of your Standalone-Newsletter should be one week before mailing and has to be confirmed by the publisher.
<b>Dispatch date</b>	As per agreement
<b>Price</b>	€ 4,868.--

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