Native Ad – your stage

300 Readers guaranteed – 1 month on home page

Publish a news article on our website consisting of:

- Image
- Title
- Teaser text
- Copy text
- Link (URL) for further information

Technical sepcificaitons on: https://www.hanser-mediacenter.de/english/guidelines

Further features

- Total runtime 1 year
- SEO: keywording based on our topic classification system
- Display in thematic channels
- Display as reading suggestion under similar articles
- Link to company entry in our comprehensive Business Directory

Runtime

- News article on website » 12 months
- Teaser on homepage » 1 month

Price

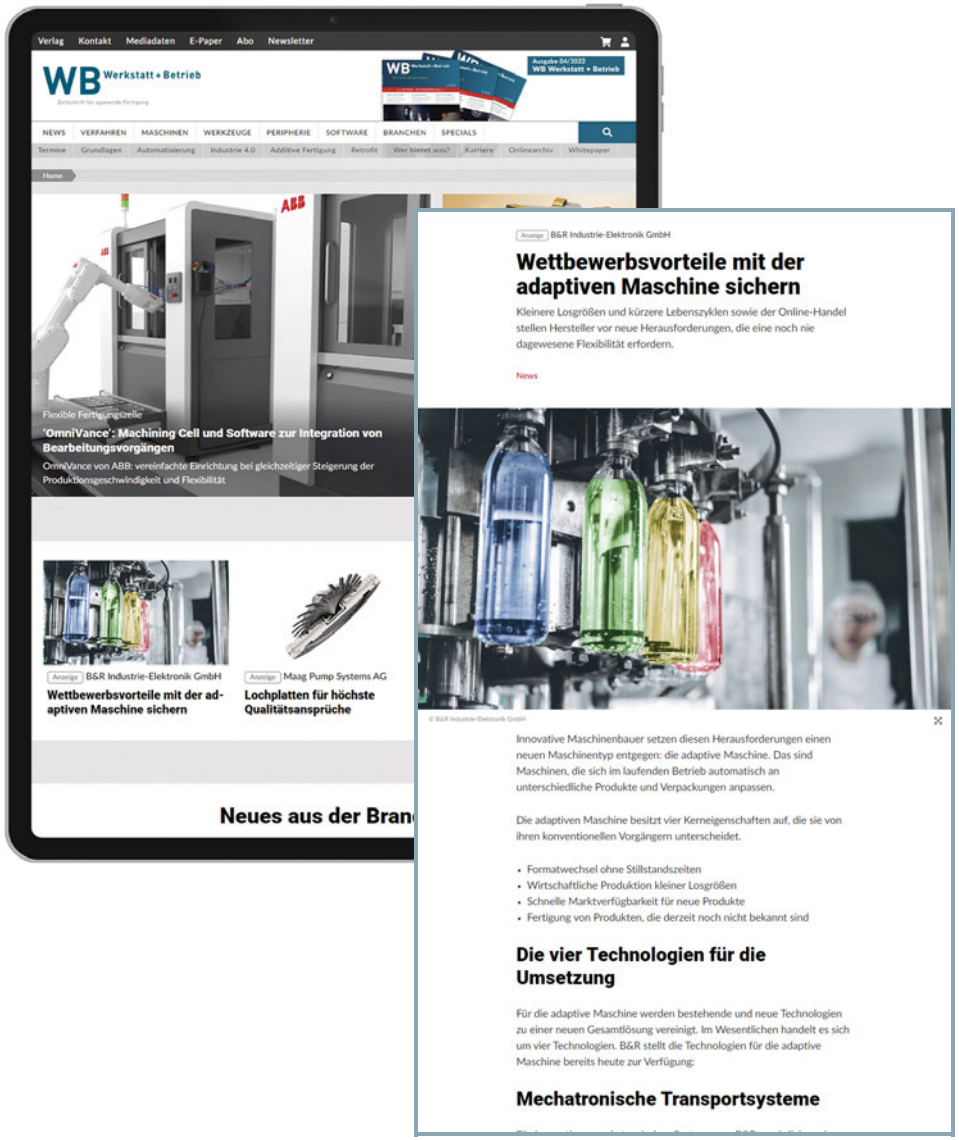
€ 1.370.--

Push features
optional

- Newsletter ad » 1 x
- Display ad » 1 month

Price for push package
Advantage 25 %

€ 2,610,--



All rates are subject to Value Added Tax